



Virginia
Peninsula
Association of
REALTORS®

Celebrating 100 Years of Service

2022 PENINSULA REALTOR® PARTNER PROGRAM

OVER THE YEARS WE HAVE DEVELOPED A SPECIAL PARTNERSHIP WITH MANY OF OUR AFFILIATE MEMBERS WHO HAVE GIVEN SO MUCH FOR OUR MEMBERS AND ASSOCIATION! **PENINSULA REALTOR® PARTNERS** FORM A GROUP OF **LOYAL, HARD WORKING AFFILIATE MEMBERS** WHO SUPPORT THE GROWTH AND PROMOTION OF THE ASSOCIATION AND REALTOR® ASSOCIATION MEMBERSHIP

PENINSULA REALTOR® PARTNERS

NETWORK AND PROMOTE YOUR BUSINESS WITH MEMBERS OF THE LARGEST AND MOST INFLUENTIAL REAL ESTATE TRADE ASSOCIATION ON THE PENINSULA

ENHANCE YOUR BRAND IDENTITY

EXCHANGE IDEAS AND EDUCATE MEMBERS

PROVIDE VALUABLE PRODUCTS AND SERVICES TO REALTOR® MEMBERS AND CLIENTS

PENINSULA REALTOR® PARTNERS

ATTEND ASSOCIATION ACTIVITIES AND EVENTS

VOLUNTEER TO SUPPORT THE ASSOCIATION

PROMOTE ASSOCIATION ACTIVITIES

SPONSOR ASSOCIATION PROGRAMS AND EVENTS

STEP UP AS A PENINSULA REALTOR® PARTNER TODAY!

PENINSULA REALTOR PARTNERS SAVE 20%

ON YOUR 2022 PROGRAM & EVENT SPONSORSHIPS!

APPLY By December 1st, 2021

for an additional 10% Savings for New & Renewal Partners!

CALL JO MCNAMARA AT 757-599-5222 or email jo@vpar.org



PENINSULA REALTOR® PARTNER BENEFITS SUMMARY 2021

PENINSULA REALTOR® PARTNER PRIMARY BENEFITS

20% Savings on Ala Cart Program & Event Sponsorships

VPAR Affiliate Primary Membership (\$250 value) - each additional \$50. (Up to 5)

VPAR.REALTOR Digital Banner Advertisement

VPAR Partner Pull-Up Banner Recognition at all VPAR Classes & Events

Diamond - \$7500 Package (Value over \$10000) - includes all Partner Primary Benefits plus:

\$3000 Partner Bucks for À La Carte Sponsor Menu (20% Savings)

Presidential Sponsorship includes 6 Reserved Tickets to OSC Banquet

& 6 Reserved Tickets to Installation & Awards Banquet

Double Booth to REALTOR® Fest Trade Show

Peninsula REALTOR® Website & social media - 12 Partners Corner Education Articles

Peninsula PARTNER email Advertisement - 12 Free Email Blasts

Platinum - \$5000 Package (Value over \$7500) - includes all Partner Primary Benefits plus:

\$2000 Partner Bucks for À La Carte Sponsor Menu (20% Savings)

VIP Sponsorship includes 4 Reserved Tickets to OSC Banquet & 4 Reserved Tickets to Installation & Awards Banquet

Booth to REALTOR® Fest Trade Show

Peninsula REALTOR® Website & social media - 6 Partners Corner Education Articles

Peninsula PARTNER Email Advertisement - 6 Free Email Blasts

Gold \$2500 Package (Value over \$5000) - includes all Partner Primary Benefits plus:

\$1000 Partner Bucks for À La Carte Sponsor Menu (20% Savings)

Patron Sponsorship includes 2 Reserved Tickets to OSC Banquet & 2 Reserved Tickets to Installation & Awards Banquet

Booth to REALTOR® Fest Trade Show

Peninsula REALTOR® Website & social media - 4 Partners Corner Education Articles

Peninsula PARTNER Email Advertisement - 4 Free Email Blasts

Silver \$1000 Package (Value over \$2000) - includes all Partner Primary Benefits plus:

\$500 Partner Bucks for À La Carte Sponsor Menu (20% Savings)

Supporter Sponsorship includes 1 Reserved Ticket to OSC Banquet & 1 Reserved Ticket to Installation & Awards Banquet

Peninsula REALTOR® Website & social media - 2 Partners Corner Education Articles

Peninsula PARTNER Email Advertisement - 2 Free Email Blasts

Bronze \$500 Package (Value over \$1000) - includes all Partner Primary Benefits plus:

Peninsula REALTOR® Website & social media - 1 Partners Corner Education Article

Peninsula PARTNER Email Advertisement - 1 Free Email Blast



2022 Peninsula Partnership Application

Company: _____
Type of Business: _____
Street Address: _____
City: _____ State: ____ Zip Code: _____
Primary Member/Title: _____
Business Phone # _____ Cell #: _____
E-Mail Address: _____
Website Address: _____

Level Requested:

Diamond (\$7500)

Platinum (\$5000)

Gold (\$2500)

Silver (\$1000)

Bronze (\$500)

TERMS AND CONDITIONS

The VPAR Peninsula Partner Sponsorship Program is serviced by the **Virginia Peninsula Association of REALTORS®**.

Eligibility: Peninsula Partners shall be individuals or firms who while not engaged in the real estate profession, have interests requiring information concerning real estate, and are in sympathy with the objectives of the Association. The contract terms and conditions are established for the mutual benefit and protection of VPAR partners and VPAR itself.

References made to partners and/or partnerships in no way constitute any form of legal partnership.

Upon execution of this agreement, you acknowledge that you are responsible for all annual partnership fees and any additional fees as incurred. All annual partnership fees are payable in advance and are nonrefundable. Approval of all applications is at the discretion of the Board of Directors.

I understand that my selection of individual sponsorships is not guaranteed and are PERIOD: 01/01 22 – 12/31/22 based on course enrollment and availability. I agree to abide by the Articles of Incorporation, Bylaws, and Rules and Regulations of the Association. I acknowledge that I have read and understand the Terms and Conditions of this contract. It is the partner's responsibility to contact VPAR to RSVP and register for all ticketed event benefits.

Refunds are not available for unused benefits of the program.

Partner: _____
(Primary Affiliate Signature) Date

VPAR: _____
VPAR CEO Signature Date

Payment Options: **Credit Card:** Please charge my (Visa, MC, AMEX, and Discover) credit card.

Name as it appears on Credit Card: _____

Credit Card #: _____ Exp _____ Signature _____

Email Application to: cindy@vpar.org Tel: 757-599-5222

Mail: Virginia Peninsula REALTORS® 1001 North Campus Parkway, Suite 101 Hampton, VA 23666

ADD À LA CARTE EVENT SPONSORSHIPS - DISCOUNTED 20% FOR PARTNERS

Presidential (OSC or Installation Banquet) \$1,000. value	<input type="checkbox"/>	\$800
VIP (OSC or Installation Banquet) \$500.	<input type="checkbox"/>	\$400
Patron (OSC or Installation Banquet) \$250.	<input type="checkbox"/>	\$200
Supporter (OSC or Installation Banquet) \$150.	<input type="checkbox"/>	\$100
REALTOR® Fest (Level I) \$500.	<input type="checkbox"/>	\$450
REALTOR® Fest (Level 2) \$400.	<input type="checkbox"/>	\$320
REALTOR® Fest (Vendor Booth) \$200.	<input type="checkbox"/>	\$160
Membership Meeting (\$150.)	<input type="checkbox"/>	\$100
Additional Event Tickets OSC (\$70. each) # _____	<input type="checkbox"/>	\$56
Event Tickets Installation (\$70. each) # _____	<input type="checkbox"/>	\$56
Room A & B Rental - Full Day Members (\$600) max 140 *	<input type="checkbox"/>	\$480
Room A & B Rental - Half Day Members (\$375) max 140 *	<input type="checkbox"/>	\$300
Room A or B Rental - Full Day Members (\$450) max 70*	<input type="checkbox"/>	\$360
Room Rental - Half Day Members (\$275) max 70 *	<input type="checkbox"/>	\$220
<i>*Subject to approval of room rental terms & agreement (business hours only) alcohol not permitted</i>		
Total À LA CARTE Event Sponsorships:	\$	

ADD À LA CARTE EDUCATION SPONSORSHIPS - DISCOUNTED 20% FOR PARTNERS

CE - ANY 8 HOUR SESSION (\$150.)	<input type="checkbox"/>	\$100
Broker Manager Council Classes/Forums (\$250.)	<input type="checkbox"/>	\$200
Property Management Council Classes/Forums (\$250)	<input type="checkbox"/>	\$200
Risk Management Council Classes/Forums (\$250.)	<input type="checkbox"/>	\$200
Technology Council Classes/Forums (\$250.)	<input type="checkbox"/>	\$200
Member & Affiliate Relation Council Programs (\$250.) - New Member Orientation, Socials	<input type="checkbox"/>	\$200
Designations Courses (\$250.)	<input type="checkbox"/>	\$200
VRLTA (\$500.)	<input type="checkbox"/>	\$400
8 HR. CE Education Passes: (\$55. each)	#	\$44
Secondary Affiliate Memberships (\$250.)- max 5 per partner	#	\$50
Total À LA CARTE Education Sponsorships:	\$	
Total À LA CARTE Partner Buck Sponsorship Allocations Selected:	\$	