

# VIRGINIA PENINSULA

MARKET INDICATORS REPORT

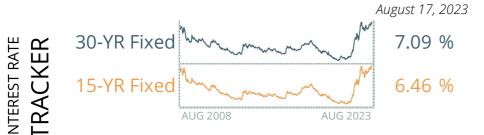
CUSTOM REPORT PREPARED BY
VIRGINIA REALTORS®

### Virginia Peninsula Market Indicators Report



#### Key Market Trends: July 2023

- Sales activity continues to slow down in most areas of the VPAR market. There were 534 sales throughout the region in July, 81 fewer than a year ago, reflecting a 13.2% decline. In York County, there were 114 closed sales in July, a 7.5% rise compared to last year, which is eight more sales. This is the second consecutive month that home sales have increased in the county. There were 205 homes sold in Newport News in July, 34 fewer than the previous year, a 14.2% decline. At 17, there were two more home sales in Poquoson than last July, marking a 13.3% rise.
- Pending sales up in the region from last year. Throughout the VPAR region there were 348 pending sales in July, 36 more than last year, which is an 11.5% increase. Pending sales activity fell by 12.1% in Hampton from last July, which is 12 fewer pending sales. Contract activity rose sharply in York County (+38.2%) and Poquoson (+50%) compared to last July. In Newport News, there were 143 pending sales in July, 18 more than the previous year, a 14.4% increase.
- Home prices continue to rise in the VPAR footprint. In July, the median sales price in the VPAR area was \$305,000. This is \$20,000 higher than a year ago, marking a 7% rise. At \$426,250, the median sales price in York County continues to climb, rising by 6.6% compared to last year (+ \$26,255). In Newport News, the median sales price was \$288,500 in July, which is \$33,500 higher than a year ago, reflecting a 13.1% price jump. The median sales price fell in Isle of Wight County (- \$46,000) and Poquoson (- \$91,415) compared to last July. This is the sharpest decline in prices in over a year in both areas.
- Inventory levels are down in the VPAR region as fewer active listings are on the market. There were 964 active listings at the end of July in the VPAR area, 227 fewer than this time last year, a 19.1% decline. In Poquoson, there were 76 active listings at the end of July, 27 more than last year, reflecting a 55.1% increase. There were 257 active listings in Hampton at the end of July, 131 fewer than last year, a 33.8% decline.





YoY Chg	Jul-23	Indicator
<b>▼</b> -13.2%	534	Sales
<b>▲</b> 11.5%	348	Pending Sales
<b>▼</b> -10.7%	541	New Listings
<b>▲</b> 7.5%	\$299,950	Median List Price
<b>▲</b> 7.0%	\$305,000	Median Sales Price
<b>▲</b> 3.8%	\$179	Median Price Per Square Foot
<b>▼</b> -7.2%	\$176.1	Sold Dollar Volume (in millions)
▼ -0.9%	100.0%	Median Sold/Ask Price Ratio
▲ 8.3%	21	Average Days on Market
<b>▼</b> -19.1%	964	Active Listings
<b>▲</b> 7.3%	1.8	Months of Supply

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#### Consumers Should Consult with a REALTOR®.

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure.

REALTORS® are well-informed about critical factors that affect your specific market area – such as changes in market conditions, consumer attitudes and interest rates.

#### Are You Ready to Buy or Sell Real Estate?

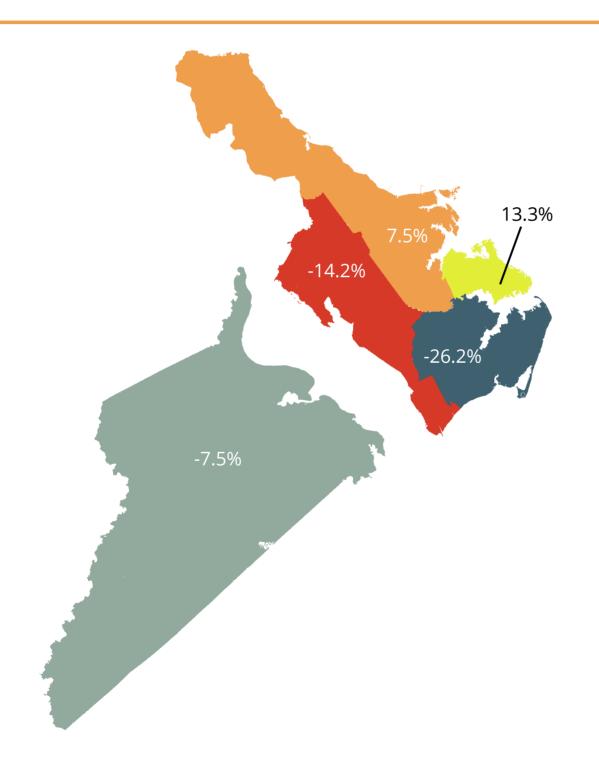
Contact an experienced REALTOR®.



## Market Activity - Virginia Peninsula Footprint



**Total Sales** 



#### Jurisdiction Jul-22 Jul-23 % Chg Hampton 202 149 -26.2% Isle of Wight County 53 49 -7.5% Newport News 239 205 -14.2% Poquoson 15 17 13.3% 106 114 7.5%

615

534

-13.2%

Virginia Peninsula

### **Total Market Overview**



						over 100 tears of service	
Key Metrics	2-year Trends Jul-21 Jul-23	Jul-22	Jul-23	YoY Chg	2022 YTD	2023 YTD	YoY Chg
Sales		615	534	-13.2%	4,675	3,619	-22.6%
Pending Sales		312	348	11.5%	2,637	2,278	-13.6%
New Listings		606	541	-10.7%	4,263	3,665	-14.0%
Median List Price		\$278,900	\$299,950	7.5%	\$265,000	\$288,450	8.8%
Median Sales Price		\$285,000	\$305,000	7.0%	\$273,500	\$289,900	6.0%
Median Price Per Square Foot		\$173	\$179	3.8%	\$171	\$180	5.1%
Sold Dollar Volume (in millions)		\$189.9	\$176.1	-7.2%	\$1,391.1	\$1,137.7	-18.2%
Median Sold/Ask Price Ratio		100.9%	100.0%	-0.9%	101.2%	100.0%	-1.2%
Average Days on Market		19	21	8.3%	24	29	20.9%
Active Listings		1,191	964	-19.1%	n/a	n/a	n/a
Months of Supply		1.7	1.8	7.3%	n/a	n/a	n/a

## Single-Family Detached Market Overview



					catrating c	over 100 years of service	
Key Metrics	2-year Trends Jul-21 Jul-23	Jul-22	Jul-23	YoY Chg	2022 YTD	2023 YTD	YoY Chg
Sales		521	450	-13.6%	3,926	3,099	-21.1%
Pending Sales		269	294	9.3%	2,253	1,928	-14.4%
New Listings		540	458	-15.2%	3,718	3,129	-15.8%
Median List Price		\$289,900	\$310,000	6.9%	\$272,000	\$294,900	8.4%
Median Sales Price		\$295,000	\$316,000	7.1%	\$277,000	\$295,000	6.5%
Median Price Per Square Foot		\$177	\$183	3.4%	\$174	\$182	4.8%
Sold Dollar Volume (in millions)		\$167.9	\$153.6	-8.5%	\$1,213.7	\$1,003.7	-17.3%
Median Sold/Ask Price Ratio		101.1%	100.0%	-1.1%	101.3%	100.0%	-1.2%
Average Days on Market		20	21	5.4%	24	29	21.8%
Active Listings		1,049	816	-22.2%	n/a	n/a	n/a
Months of Supply		1.8	1.8	1.2%	n/a	n/a	n/a

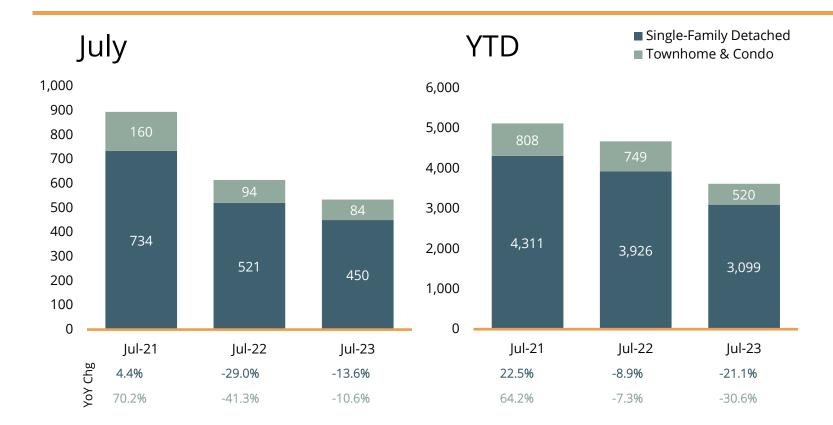
### Townhome & Condo Market Overview



Key Metrics	2-year Trends Jul-21 Jul-23	Jul-22	Jul-23	YoY Chg	2022 YTD	2023 YTD	YoY Chg
Sales		94	84	-10.6%	749	520	-30.6%
Pending Sales	Manualia	43	54	25.6%	384	350	-8.9%
New Listings	Himalibumanili	66	83	25.8%	545	536	-1.7%
Median List Price		\$219,500	\$269,950	23.0%	\$230,000	\$250,000	8.7%
Median Sales Price		\$224,950	\$271,500	20.7%	\$237,750	\$254,990	7.3%
Median Price Per Square Foot		\$150	\$147	-1.9%	\$148	\$169	13.8%
Sold Dollar Volume (in millions)		\$22.0	\$22.5	2.5%	\$177.4	\$133.9	-24.5%
Median Sold/Ask Price Ratio		100.3%	100.4%	0.2%	101.0%	100.0%	-1.0%
Average Days on Market	muliliaattulitus	15	20	29.5%	24	27	15.0%
Active Listings		142	148	4.2%	n/a	n/a	n/a
Months of Supply		1.2	1.9	53.7%	n/a	n/a	n/a

### Sales



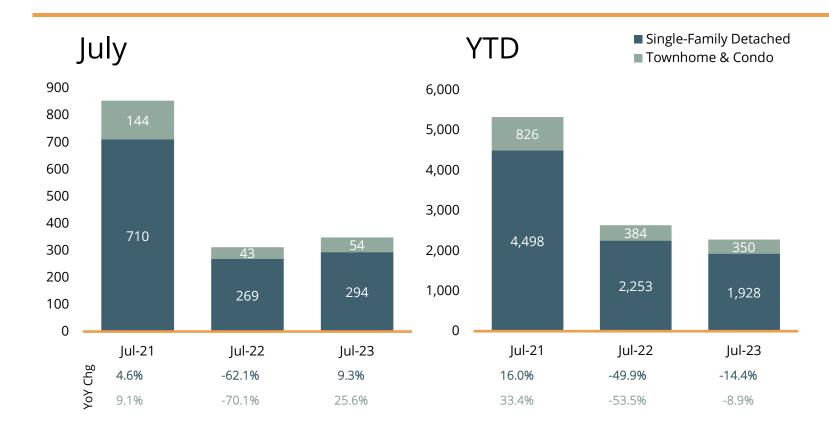


		Single-Family		Townhomes &	
Mon	th	Detached	YoY Chg	Condos	YoY Chg
Aug-2	22	546	-23.6%	91	-37.2%
Sep-2	22	518	-22.2%	81	-33.6%
Oct-2	22	447	-27.1%	79	-40.2%
Nov-2	22	413	-28.0%	79	-33.1%
Dec-2	22	435	-28.6%	76	-24.8%
Jan-2	23	306	-31.7%	56	-45.6%
Feb-2	23	353	-27.2%	46	-46.5%
Mar-2	23	493	-17.7%	83	-42.8%
Apr-2	23	411	-29.5%	60	-38.8%
May-2	23	526	-16.0%	96	-4.0%
Jun-2	23	560	-15.7%	95	-22.8%
Jul-2	23	450	-13.6%	84	-10.6%
12-month A	vg	455	-23.2%	77	-32.3%

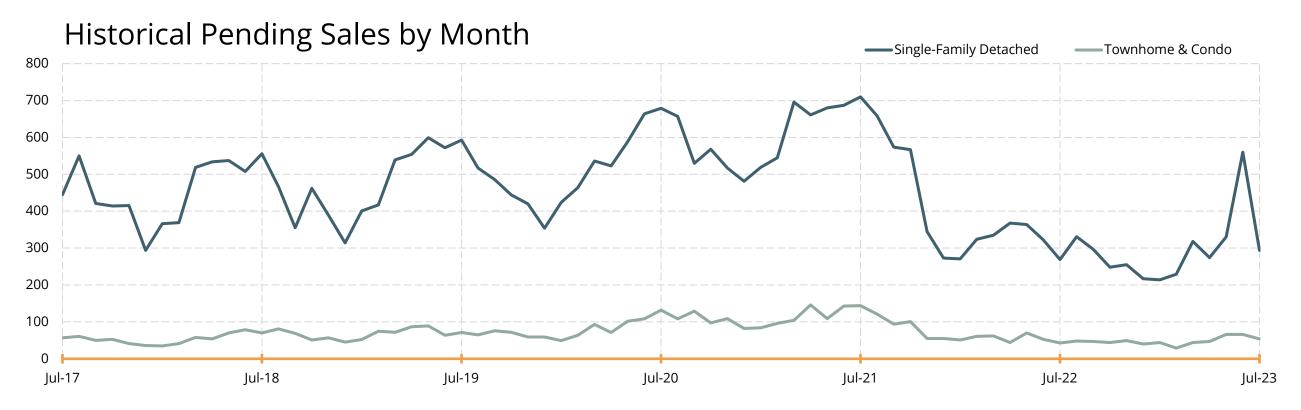


## Pending Sales



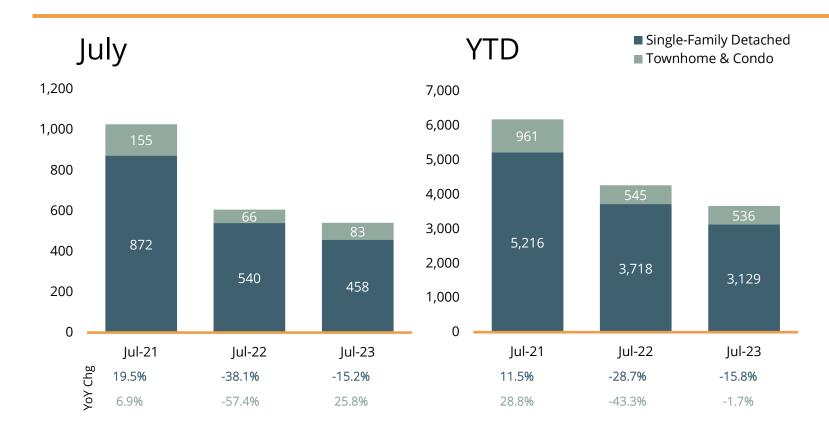


	Month	Single-Family Detached	VoV Cha	Townhomes &	VoV Cha
	MOHUH	Detached	YoY Chg	Condos	YoY Chg
	Aug-22	331	-49.7%	48	-60.3%
	Sep-22	297	-48.3%	47	-50.0%
	Oct-22	248	-56.3%	44	-56.4%
	Nov-22	255	-26.1%	49	-10.9%
	Dec-22	217	-20.5%	40	-27.3%
	Jan-23	214	-21.0%	44	-13.7%
	Feb-23	229	-29.3%	29	-52.5%
	Mar-23	318	-5.1%	44	-29.0%
	Apr-23	274	-25.5%	47	6.8%
	May-23	330	-9.3%	66	-5.7%
	Jun-23	560	73.9%	66	24.5%
	Jul-23	294	9.3%	54	25.6%
12-n	nonth Avg	297	-23.6%	48	-28.6%

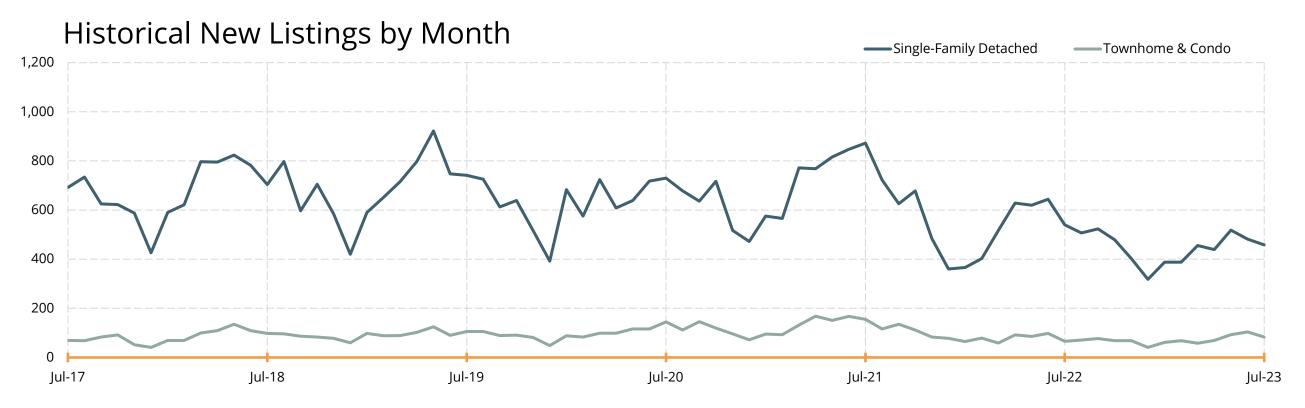


### New Listings



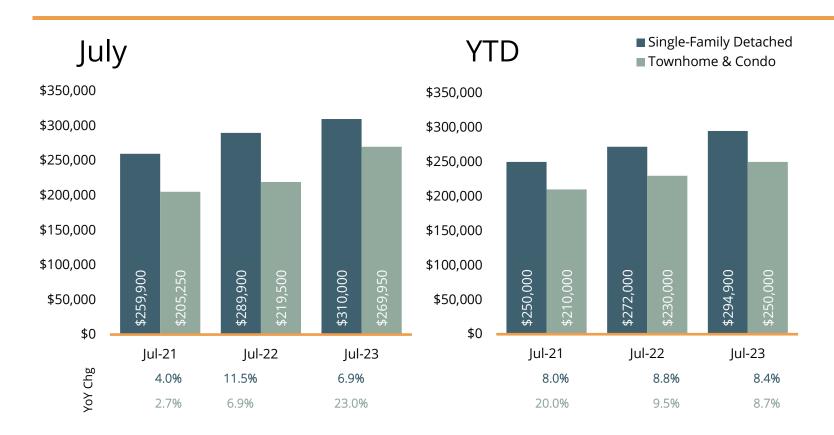


		Single-Family		Townhomes &	
	Month	Detached	YoY Chg	Condos	YoY Chg
	Aug-22	507	-29.8%	71	-38.8%
	Sep-22	523	-16.5%	77	-43.0%
	Oct-22	479	-29.4%	68	-39.3%
	Nov-22	403	-16.7%	68	-18.1%
	Dec-22	318	-11.7%	41	-47.4%
	Jan-23	388	6.0%	61	-6.2%
	Feb-23	388	-3.7%	68	-13.9%
	Mar-23	456	-11.8%	58	-1.7%
	Apr-23	439	-30.1%	69	-25.0%
	May-23	518	-16.5%	93	8.1%
	Jun-23	482	-25.2%	104	6.1%
	Jul-23	458	-15.2%	83	25.8%
12-n	nonth Avg	447	-18.7%	72	-19.5%

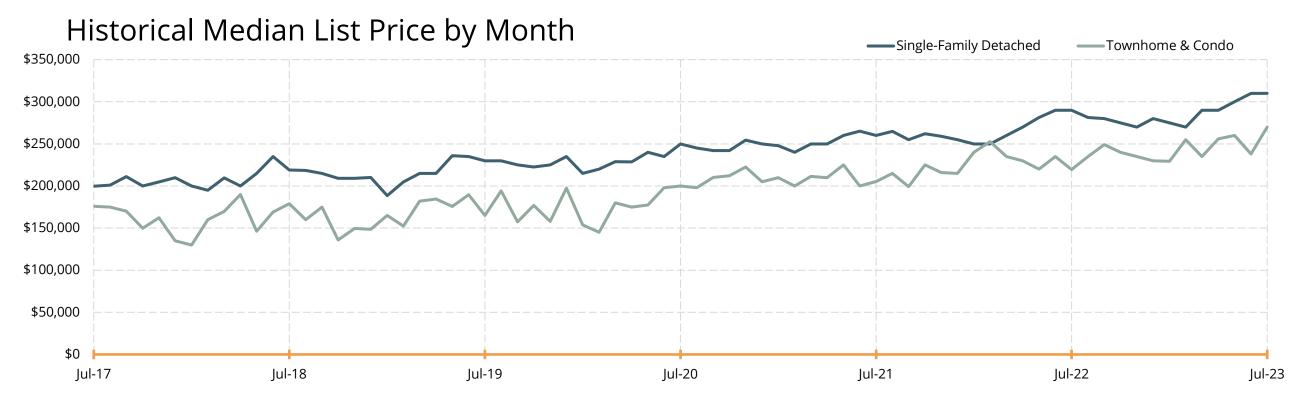


#### Median List Price



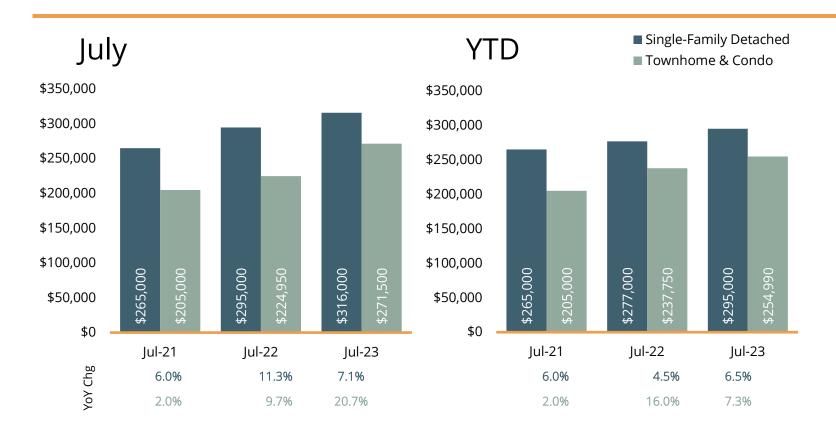


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Aug-22	\$281,250	6.2%	\$235,000	9.3%
Sep-22	\$280,000	9.8%	\$249,000	25.0%
Oct-22	\$275,000	5.0%	\$239,900	6.6%
Nov-22	\$270,000	4.3%	\$235,000	8.8%
Dec-22	\$279,900	9.8%	\$230,000	7.0%
Jan-23	\$275,000	10.0%	\$229,450	-4.4%
Feb-23	\$270,000	8.0%	\$255,000	0.9%
Mar-23	\$290,000	11.5%	\$235,000	0.0%
Apr-23	\$289,900	7.4%	\$256,000	11.3%
May-23	\$299,950	6.6%	\$260,000	18.2%
Jun-23	\$310,000	6.9%	\$238,000	1.3%
Jul-23	\$310,000	6.9%	\$269,950	23.0%
12-month Avg	\$285,917	7.7%	\$244,358	8.5%

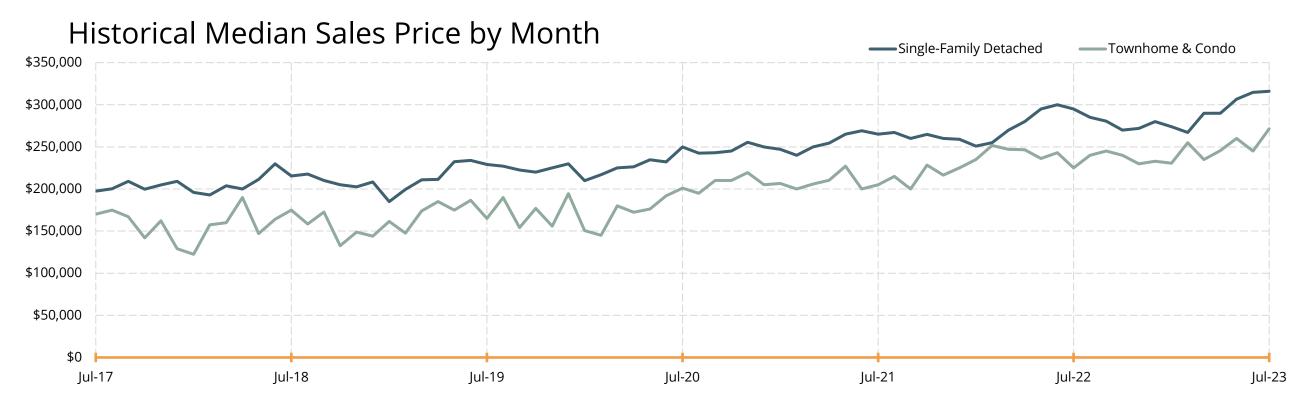


#### Median Sales Price



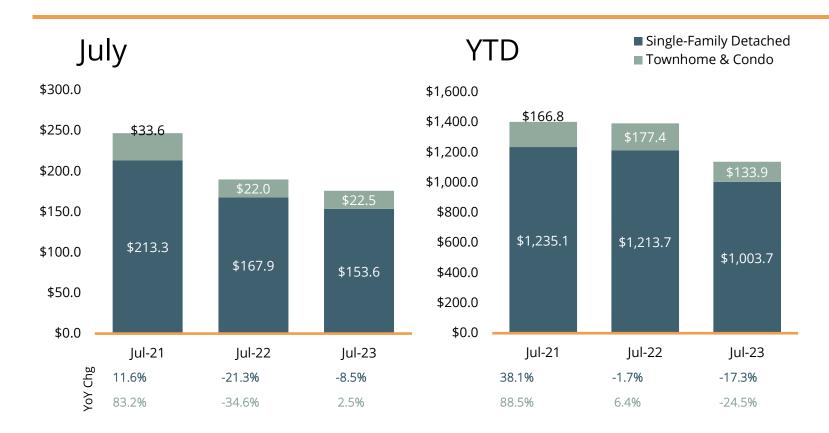


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Aug-22	\$285,000	6.7%	\$240,000	11.6%
Sep-22	\$280,500	7.9%	\$245,000	22.5%
Oct-22	\$270,000	1.9%	\$240,000	5.1%
Nov-22	\$272,000	4.6%	\$230,000	6.2%
Dec-22	\$279,900	8.1%	\$233,000	3.6%
Jan-23	\$274,022	9.2%	\$230,750	-1.8%
Feb-23	\$267,000	4.7%	\$255,000	1.3%
Mar-23	\$290,000	7.4%	\$235,000	-4.9%
Apr-23	\$290,000	3.6%	\$245,500	-0.4%
May-23	\$306,500	3.9%	\$260,000	10.1%
Jun-23	\$314,595	4.9%	\$245,000	0.8%
Jul-23	\$316,000	7.1%	\$271,500	20.7%
12-month Avg	\$287,126	5.8%	\$244,229	5.8%

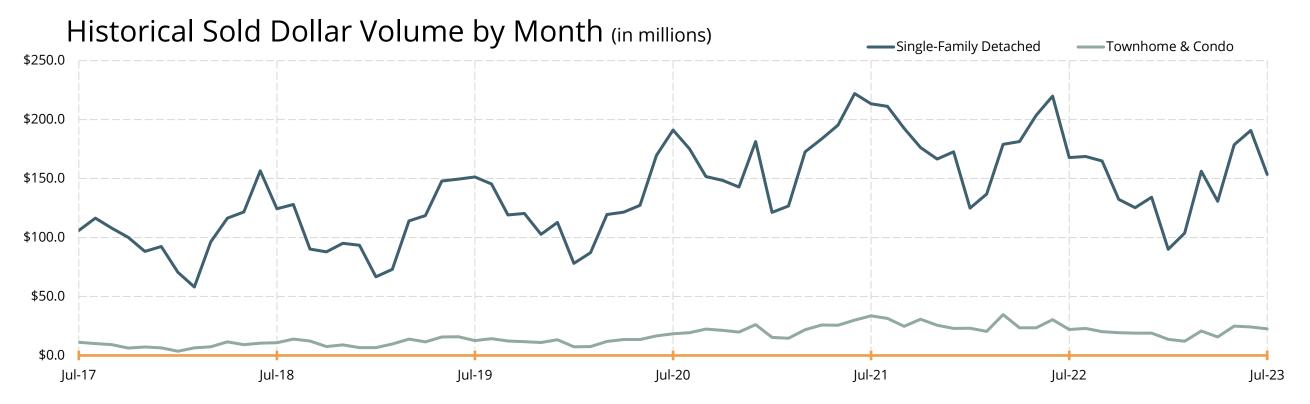


### Sold Dollar Volume (in millions)



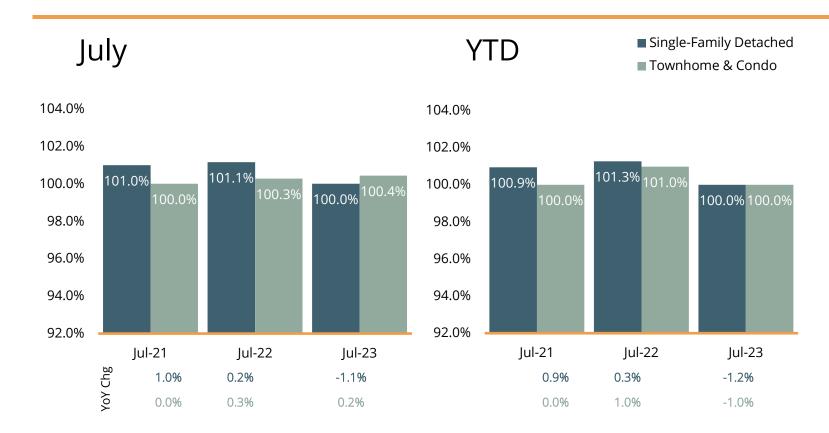


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Aug-22	\$168.7	-20.1%	\$22.8	-27.3%
Sep-22	\$164.9	-14.4%	\$20.3	-18.3%
Oct-22	\$132.3	-25.0%	\$19.4	-36.8%
Nov-22	\$125.2	-24.8%	\$18.9	-26.2%
Dec-22	\$134.3	-22.2%	\$19.0	-17.2%
Jan-23	\$90.0	-28.0%	\$13.8	-40.3%
Feb-23	\$103.7	-24.2%	\$12.1	-40.6%
Mar-23	\$156.3	-12.7%	\$20.8	-39.9%
Apr-23	\$130.7	-28.0%	\$15.6	-33.5%
May-23	\$178.6	-12.3%	\$24.9	5.9%
Jun-23	\$190.8	-13.2%	\$24.2	-20.2%
Jul-23	\$153.6	-8.5%	\$22.5	2.5%
12-month Avg	\$144.1	-18.9%	\$19.5	-25.1%

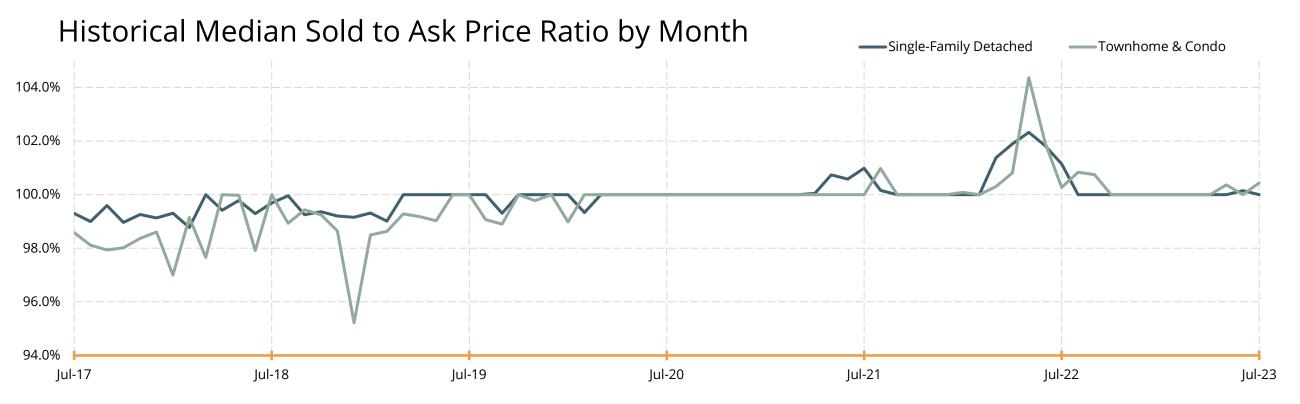


#### Median Sold to Ask Price Ratio



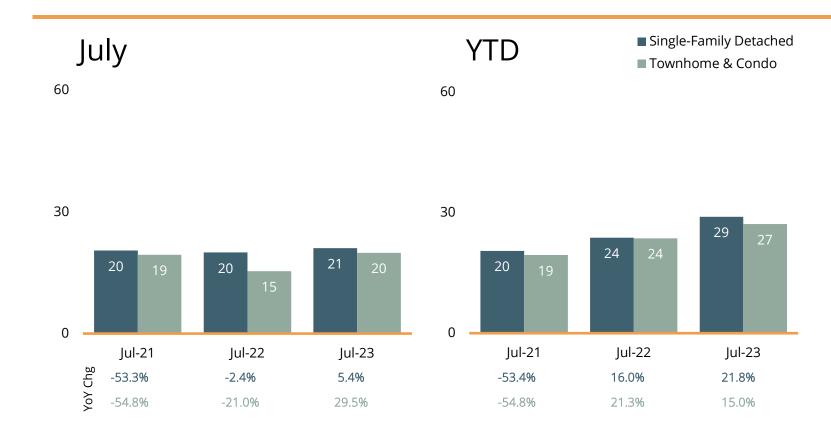


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Aug-22	100.0%	-0.2%	100.8%	-0.1%
Sep-22	100.0%	0.0%	100.7%	0.7%
Oct-22	100.0%	0.0%	100.0%	0.0%
Nov-22	100.0%	0.0%	100.0%	0.0%
Dec-22	100.0%	0.0%	100.0%	0.0%
Jan-23	100.0%	0.0%	100.0%	-0.1%
Feb-23	100.0%	0.0%	100.0%	0.0%
Mar-23	100.0%	-1.4%	100.0%	-0.3%
Apr-23	100.0%	-1.9%	100.0%	-0.8%
May-23	100.0%	-2.3%	100.4%	-3.8%
Jun-23	100.1%	-1.6%	100.0%	-1.9%
Jul-23	100.0%	-1.1%	100.4%	0.2%
12-month Avg	100.0%	-0.7%	100.2%	-0.5%

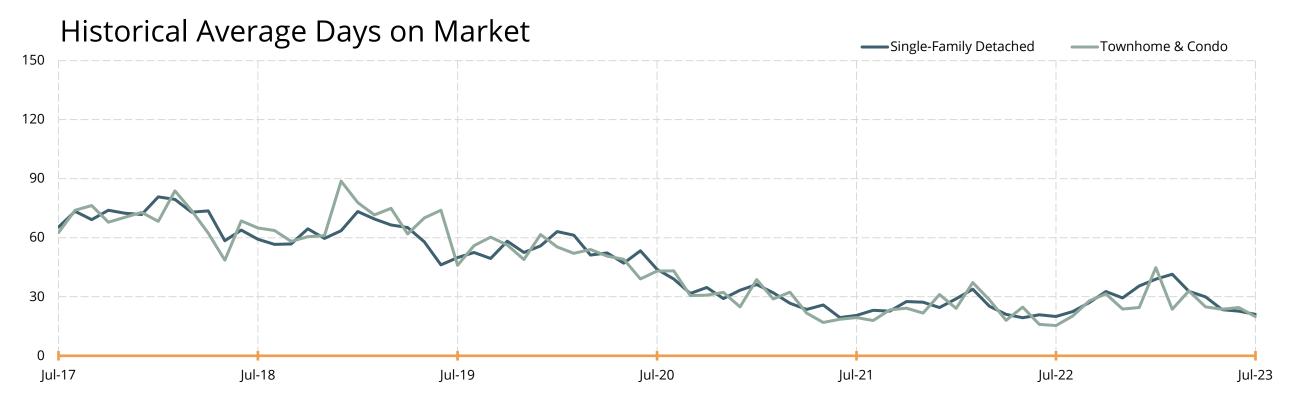


### Average Days on Market



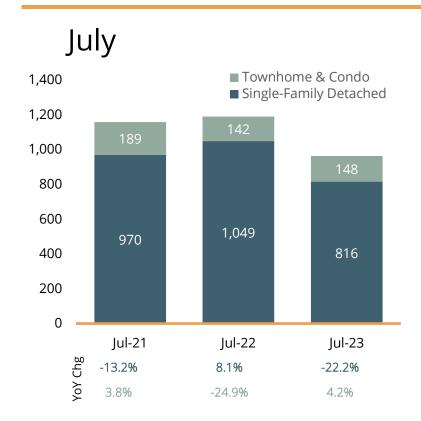


		Single-Family		Townhomes &	
	Month	Detached	YoY Chg	Condos	YoY Chg
	Aug-22	22	-2.8%	20	12.6%
	Sep-22	27	19.1%	28	19.6%
	Oct-22	33	18.5%	31	29.8%
	Nov-22	29	8.1%	24	9.4%
	Dec-22	35	44.6%	25	-21.1%
	Jan-23	39	34.1%	45	86.2%
	Feb-23	41	22.4%	24	-36.4%
	Mar-23	33	30.4%	33	16.0%
	Apr-23	30	42.2%	25	37.8%
	May-23	23	21.0%	24	-4.3%
	Jun-23	23	9.1%	25	53.9%
	Jul-23	21	5.4%	20	29.5%
12-m	onth Avg	30	21.4%	27	14.2%

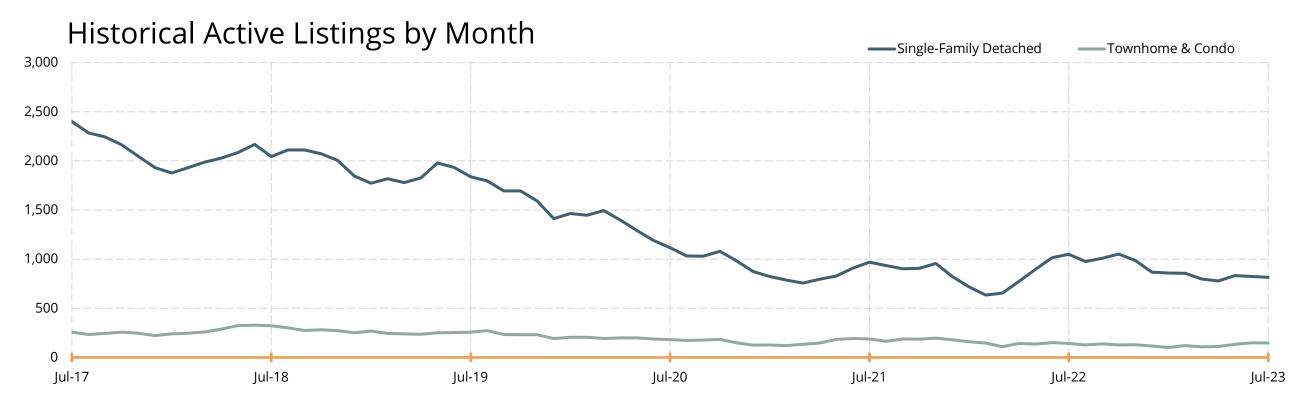


### **Active Listings**



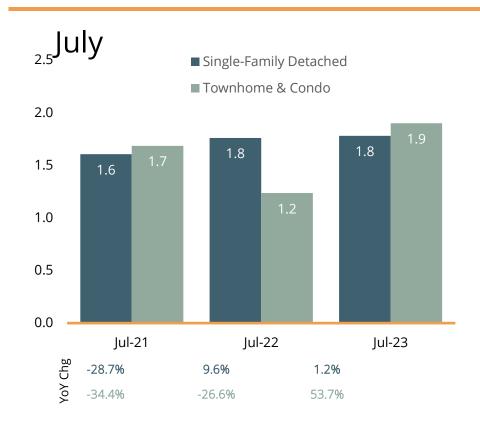


	Single-Famil	y	<b>Townhomes</b> 8	&
Month	Detached	YoY Chg	Condos	YoY Chg
Aug-22	977	4.4%	127	-23.0%
Sep-22	1,009	11.7%	138	-27.0%
Oct-22	1,053	16.1%	127	-31.4%
Nov-22	986	3.1%	129	-34.5%
Dec-22	867	5.3%	116	-35.6%
Jan-23	859	19.8%	102	-36.6%
Feb-23	856	34.8%	122	-16.4%
Mar-23	798	21.8%	108	-1.8%
Apr-23	779	0.6%	113	-21.0%
May-23	832	-7.2%	133	-2.2%
Jun-23	825	-18.7%	149	-2.0%
Jul-23	816	-22.2%	148	4.2%
12-month Avg	888	3.8%	126	-20.7%

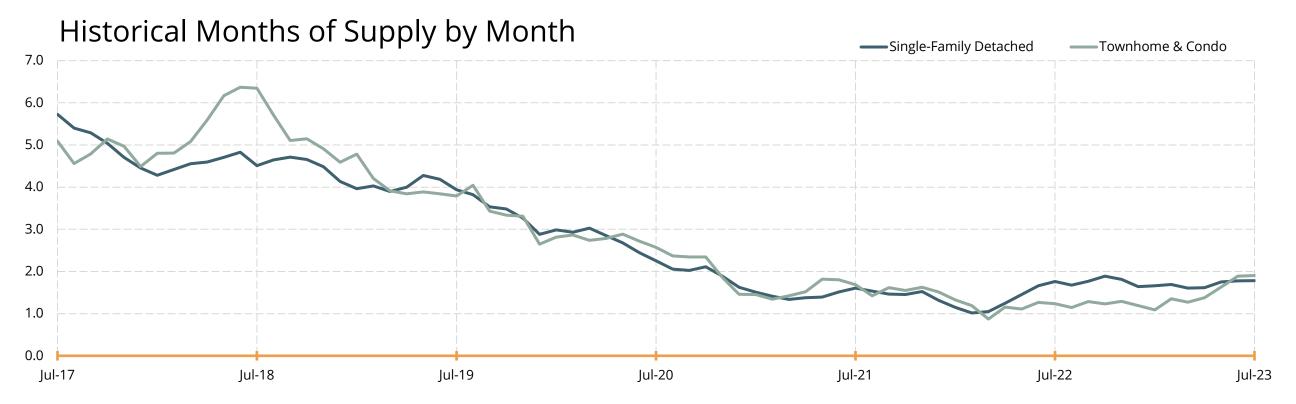


## Months of Supply





		Single-Family		Townhomes &	
Мс	nth	Detached	YoY Chg	Condos	YoY Chg
Aug	g-22	1.7	9.2%	1.1	-19.4%
Sep	o-22	1.8	20.8%	1.3	-20.5%
Oc	t-22	1.9	29.8%	1.2	-20.6%
Nov	v-22	1.8	19.0%	1.3	-20.4%
De	c-22	1.6	24.3%	1.2	-21.4%
Jar	า-23	1.7	44.6%	1.1	-17.6%
Feb	o-23	1.7	66.6%	1.4	13.7%
Ма	r-23	1.6	53.0%	1.3	45.7%
Ар	r-23	1.6	29.4%	1.4	19.7%
May	y-23	1.8	20.7%	1.6	46.8%
Jur	า-23	1.8	7.1%	1.9	49.1%
Ju	l-23	1.8	1.2%	1.9	53.7%
12-month	n Avg	1.7	24.3%	1.4	4.9%



### Area Overview - Total Market



	Nev	v Listing	gs		Sales		Media	n Sales P	rice	Activ	ve Listin	gs		1.6 <b>1.4</b> -11.2% 2.4 <b>2.7</b> 16.1% 1.6 <b>1.7</b> 11.0%		
Geography	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	
Hampton	205	152	-25.9%	202	149	-26.2%	\$255,000	\$254,000	-0.4%	388	257	-33.8%	1.6	1.4	-11.2%	
Isle of Wight County	55	54	-1.8%	53	49	-7.5%	\$386,000	\$340,000	-11.9%	148	148	0.0%	2.4	2.7	16.1%	
Newport News	226	204	-9.7%	239	205	-14.2%	\$255,000	\$288,500	13.1%	421	341	-19.0%	1.6	1.7	11.0%	
Poquoson	17	27	58.8%	15	17	13.3%	\$450,000	\$358,585	-20.3%	49	76	55.1%	2.6	5.3	105.9%	
York County	103	104	1.0%	106	114	7.5%	\$399,995	\$426,250	6.6%	185	142	-23.2%	1.6	1.6	-0.6%	

### **Area Overview - Total Market YTD**



	New	Listings Y1	ΓD	S	ales YTD		Median Sales Price YTD			Active Listings YTD		
Geography	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg
Hampton	1,436	1,158	-19.4%	1,608	1,216	-24.4%	\$246,000	\$255,000	3.7%	380	248	-34.7%
Isle of Wight County	387	373	-3.6%	395	358	-9.4%	\$365,005	\$349,900	-4.1%	151	159	5.3%
Newport News	1,630	1,332	-18.3%	1,787	1,293	-27.6%	\$250,000	\$265,000	6.0%	410	354	-13.7%
Poquoson	167	170	1.8%	132	104	-21.2%	\$425,000	\$391,000	-8.0%	50	73	46.0%
York County	643	632	-1.7%	753	648	-13.9%	\$360,000	\$409,583	13.8%	176	140	-20.5%

### Area Overview - Single Family Detached Market



	Nev	w Listing	gs	Sales			Media	n Sales P	rice	Activ	ve Listin		Mon	ths Sup <sub>l</sub>	ply
Geography	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg
Hampton	196	134	-31.6%	176	131	-25.6%	\$263,500	\$260,000	-1.3%	359	233	-35.1%	1.7	1.4	-16.0%
Isle of Wight County	49	47	-4.1%	43	38	-11.6%	\$450,000	\$365,976	-18.7%	135	130	-3.7%	2.6	3.0	15.9%
Newport News	195	172	-11.8%	206	175	-15.0%	\$270,000	\$295,000	9.3%	370	273	-26.2%	1.6	1.6	0.7%
Poquoson	16	27	68.8%	14	16	14.3%	\$453,500	\$363,143	-19.9%	48	75	56.3%	2.8	5.4	93.9%
York County	84	78	-7.1%	82	90	9.8%	\$447,500	\$465,500	4.0%	137	105	-23.4%	1.6	1.5	-5.6%

### **Area Overview - Single Family Detached Market YTD**



	New	Listings Y <sup>-</sup>	ΓD	S	ales YTD		Median	Sales Price	YTD	Active	Listings Y	TD
Geography	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg
Hampton	1,277	1,061	-16.9%	1,417	1,117	-21.2%	\$250,000	\$260,000	4.0%	343	225	-34.4%
Isle of Wight County	348	313	-10.1%	330	286	-13.3%	\$415,000	\$376,250	-9.3%	136	135	-0.7%
Newport News	1,417	1,095	-22.7%	1,515	1,078	-28.8%	\$258,000	\$275,000	6.6%	360	289	-19.7%
Poquoson	158	165	4.4%	118	101	-14.4%	\$455,000	\$395,000	-13.2%	50	70	40.0%
York County	518	495	-4.4%	546	517	-5.3%	\$420,430	\$439,775	4.6%	126	106	-15.9%

#### Area Overview - Townhome & Condo Market



	Nev	w Listing	gs		Sales		Media	n Sales P	rice	Acti	ve Listin	gs	Mon	ths Sup	ply
Geography	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg
Hampton	9	18	100.0%	26	18	-30.8%	\$217,500	\$232,500	6.9%	29	24	-17.2%	1.0	1.5	49.7%
Isle of Wight County	6	7	16.7%	10	11	10.0%	\$312,510	\$291,000	-6.9%	13	18	38.5%	1.3	1.7	36.2%
Newport News	31	32	3.2%	33	30	-9.1%	\$168,000	\$215,000	28.0%	51	68	33.3%	1.2	2.2	87.2%
Poquoson	1	0	-100.0%	1	1	0.0%	\$259,900	\$255,000	-1.9%	1	1	0.0%	0.6	2.4	320.0%
York County	19	26	36.8%	24	24	0.0%	\$280,000	\$311,000	11.1%	48	37	-22.9%	1.6	1.8	16.4%

#### Area Overview - Townhome & Condo Market YTD



	New	Listings Y <sup>-</sup>	ΓD _	S	ales YTD		Median	Sales Price	YTD	Active	Listings Y	TD _
Geography	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg	Jul-22	Jul-23	% chg
Hampton	159	97	-39.0%	191	99	-48.2%	\$202,500	\$210,000	3.7%	29	24	-17.2%
Isle of Wight County	39	60	53.8%	65	72	10.8%	\$317,970	\$319,743	0.6%	13	18	38.5%
Newport News	213	237	11.3%	272	215	-21.0%	\$170,000	\$196,500	15.6%	51	68	33.3%
Poquoson	9	5	-44.4%	14	3	-78.6%	\$255,450	\$276,000	8.0%	1	1	0.0%
York County	125	137	9.6%	207	131	-36.7%	\$303,971	\$315,000	3.6%	48	37	-22.9%



The Virginia REALTORS® association is the largest professional trade association in Virginia, representing 35,000 REALTORS® engaged in the residential and commercial real estate business. The Virginia REALTORS® association serves as the advocate for homeownership and private property rights and represents the interests of real estate professionals and property owners in the Commonwealth of Virginia.

NOTE: The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict code of ethics.

All inquiries regarding this report may be directed to:
Robin Spensieri
Virginia REALTORS\* Vice President of Communications and Media Relations rspensieri@virginiarealtors.org

Data and analysis provided by Virginia REALTORS® Chief Economist, Ryan Price

The numbers reported here are preliminary and based on current entries into multiple listing services. Over time, data may be adjusted slightly to reflect increased reporting. Information is sourced from multiple listing services across Virginia and is deemed reliable, but not guaranteed.