

# VIRGINIA PENINSULA

MARKET INDICATORS REPORT

CUSTOM REPORT PREPARED BY
VIRGINIA REALTORS®

### Virginia Peninsula Market Indicators Report



#### Key Market Trends: February 2024

- Sales activity rose for the first time in two years in the Virginia Peninsula market. There were 482 home sales across the region in February, 83 more than last year, marking a 20.8% increase. In Newport News, there were 180 sales last month, 30 more than last February, a 20% increase. Poquoson had 21 closed sales in February, 14 more than the previous year, a 200% surge. Hampton had 44 sales in February, unchanged from a year ago.
- The number of pending sales has increased for two consecutive months in the Virginia Peninsula area. In February, there were 319 pending sales regionwide, 61 more than last year, a 23.6% increase. Isle of Wight County had 18 pending sales in February, which is four fewer than a year ago, an 18.2% decline. There were 61 pending sales in York County, 23 more than the previous year, a 60.5% increase. In Hampton, there were 100 pending sales, which is 12 more than compared to last February (+13.6%).
- Home prices rose sharply in some areas of the Virginia Peninsula footprint compared to last year. At \$296,070, the regionwide median sales price went up \$31,070 from last February, reflecting an 11.7% increase. Hampton's median sales price in February was \$297,500, a \$38,000 price jump from a year ago, a 15.7% increase. In Poquoson, the median sales price was \$412,000 in February, \$13,000 less than last year, a 3.1% decrease. The median sales price in Newport News was \$270,000 in February, an 8% increase from last February, a \$20,000 jump.
- Inventory rose slightly compared to last February in most areas of the region. There were 1,028 active listings across the Virginia Peninsula footprint at the end of February, 50 more than last year, which is a 5.1% increase. In York County, there were 114 active listings at the end of February, 30 fewer than last year, a 20.8% decrease. Poquoson had 65 active listings at the end of the month, 18 more than last February, a 38.3% increase.

6.74 %

6.16 %

ER	30-YR Fixed	Manage of the same	
RACK	15-YR Fixed		MAR 20



YoY Chg Feb-24		Indicator
<b>▲</b> 20.8%	482	Sales
<b>▲</b> 23.6%	319	Pending Sales
<b>▲</b> 20.4%	549	New Listings
<b>▲</b> 11.1%	\$299,900	Median List Price
<b>▲</b> 11.7%	\$296,070	Median Sales Price
<b>▲</b> 9.6%	\$194	Median Price Per Square Foot
<b>▲</b> 34.6%	\$155.9	Sold Dollar Volume (in millions)
- 0.0%	100.0%	Median Sold/Ask Price Ratio
<b>▼</b> -4.9%	37	Average Days on Market
<b>▲</b> 5.1%	1,028	Active Listings
<b>▲</b> 23.0%	2.0	Months of Supply

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#### Consumers Should Consult with a REALTOR®.

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure.

REALTORS® are well-informed about critical factors that affect your specific market area – such as changes in market conditions, consumer attitudes and interest rates.

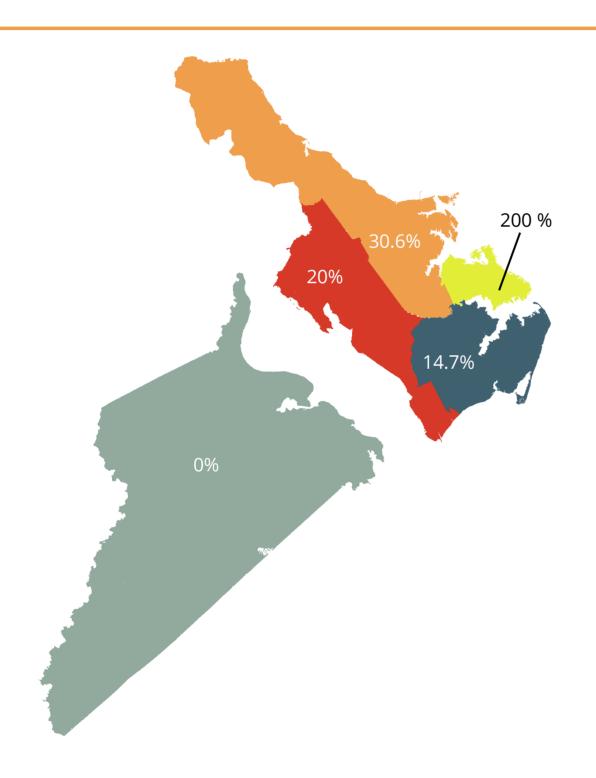
#### Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®.



## Market Activity - Virginia Peninsula Footprint





#### **Total Sales**

Virginia Peninsula	399	482	20.8%
York County	62	81	30.6%
Poquoson	7	21	200.0%
Newport News	150	180	20.0%
Isle of Wight County	44	44	0.0%
Hampton	136	156	14.7%
Jurisdiction	Feb-23	Feb-24	% Chg

### **Total Market Overview**



					9	100 Tears of Service	
Key Metrics	2-year Trends Feb-22 Feb-24	Feb-23	Feb-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales		399	482	20.8%	761	834	9.6%
Pending Sales		258	319	23.6%	516	613	18.8%
New Listings		456	549	20.4%	905	1,046	15.6%
Median List Price		\$269,900	\$299,900	11.1%	\$269,950	\$295,000	9.3%
Median Sales Price		\$265,000	\$296,070	11.7%	\$266,000	\$294,990	10.9%
Median Price Per Square Foot		\$177	\$194	9.6%	\$173	\$187	8.3%
Sold Dollar Volume (in millions)		\$115.8	\$155.9	34.6%	\$219.6	\$265.5	20.9%
Median Sold/Ask Price Ratio		100.0%	100.0%	0.0%	100.0%	100.0%	0.0%
Average Days on Market		39	37	-4.9%	40	38	-5.8%
Active Listings		978	1,028	5.1%	n/a	n/a	n/a
Months of Supply		1.6	2.0	23.0%	n/a	n/a	n/a

## Single-Family Detached Market Overview



Key Metrics	2-year Trends Feb-22 Feb-24	Feb-23	Feb-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales		353	413	17.0%	659	722	9.6%
Pending Sales		229	260	13.5%	443	509	14.9%
New Listings		388	478	23.2%	776	899	15.9%
Median List Price		\$270,000	\$300,000	11.1%	\$271,000	\$299,000	10.3%
Median Sales Price		\$267,000	\$300,000	12.4%	\$270,000	\$295,000	9.3%
Median Price Per Square Foot		\$178	\$194	8.8%	\$173	\$187	7.9%
Sold Dollar Volume (in millions)		\$103.7	\$137.2	32.2%	\$193.7	\$235.6	21.6%
Median Sold/Ask Price Ratio		100.0%	100.0%	0.0%	100.0%	100.0%	0.0%
Average Days on Market		41	38	-8.4%	41	38	-7.3%
Active Listings		856	903	5.5%	n/a	n/a	n/a
Months of Supply		1.7	2.1	23.1%	n/a	n/a	n/a

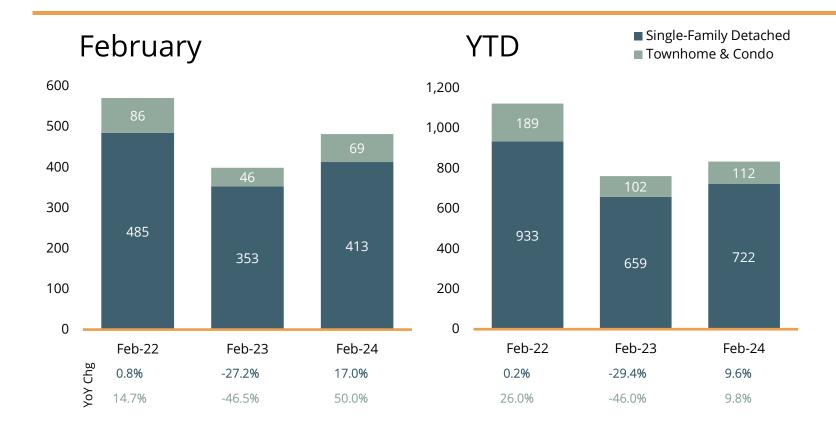
### Townhome & Condo Market Overview



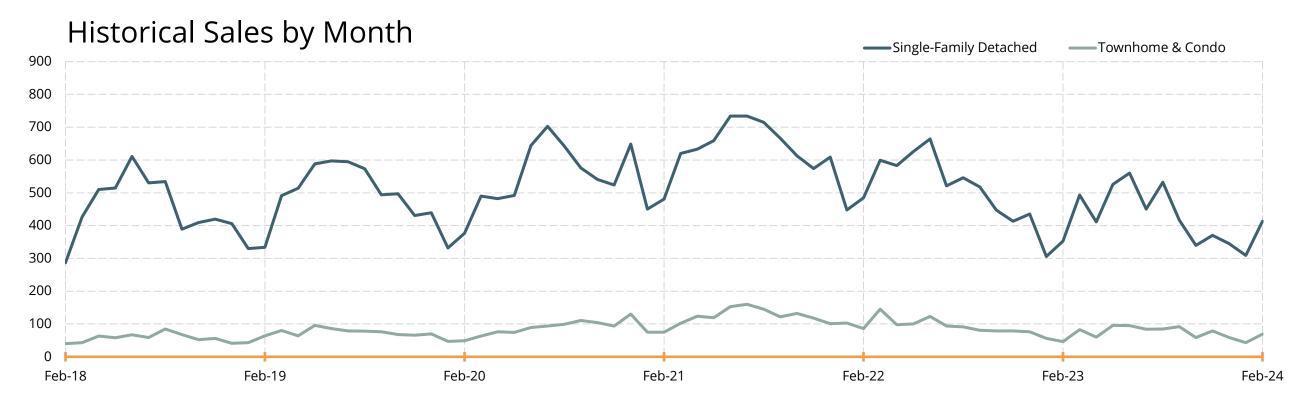
Key Metrics	2-year Trends Feb-22 Feb-24	Feb-23	Feb-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales		46	69	50.0%	102	112	9.8%
Pending Sales		29	59	103.4%	73	104	42.5%
New Listings		68	71	4.4%	129	147	14.0%
Median List Price		\$255,000	\$280,000	9.8%	\$249,900	\$269,990	8.0%
Median Sales Price		\$255,000	\$280,000	9.8%	\$252,500	\$268,975	6.5%
Median Price Per Square Foot		\$161	\$187	15.6%	\$146	\$196	34.0%
Sold Dollar Volume (in millions)		\$12.1	\$18.7	54.6%	\$25.9	\$29.9	15.6%
Median Sold/Ask Price Ratio		100.0%	100.0%	0.0%	100.0%	100.0%	0.0%
Average Days on Market		24	34	45.5%	35	37	5.4%
Active Listings		122	125	2.5%	n/a	n/a	n/a
Months of Supply		1.4	1.6	21.6%	n/a	n/a	n/a

### Sales



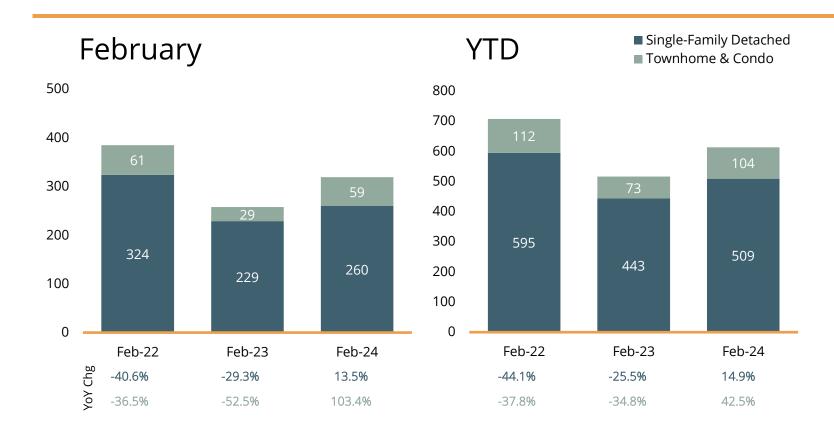


		Single-Family		Townhomes &	
	Month	Detached	YoY Chg	Condos	YoY Chg
,	Mar-23	493	-17.7%	83	-42.8%
	Apr-23	411	-29.5%	60	-38.8%
	May-23	526	-16.0%	96	-4.0%
	Jun-23	560	-15.7%	95	-22.8%
	Jul-23	450	-13.6%	84	-10.6%
	Aug-23	532	-2.6%	85	-6.6%
	Sep-23	417	-19.5%	92	13.6%
	Oct-23	340	-23.9%	59	-25.3%
	Nov-23	370	-10.4%	79	0.0%
	Dec-23	345	-20.7%	59	-22.4%
	Jan-24	309	1.0%	43	-23.2%
	Feb-24	413	17.0%	69	50.0%
12-n	nonth Avg	431	-14.1%	75	-15.4%

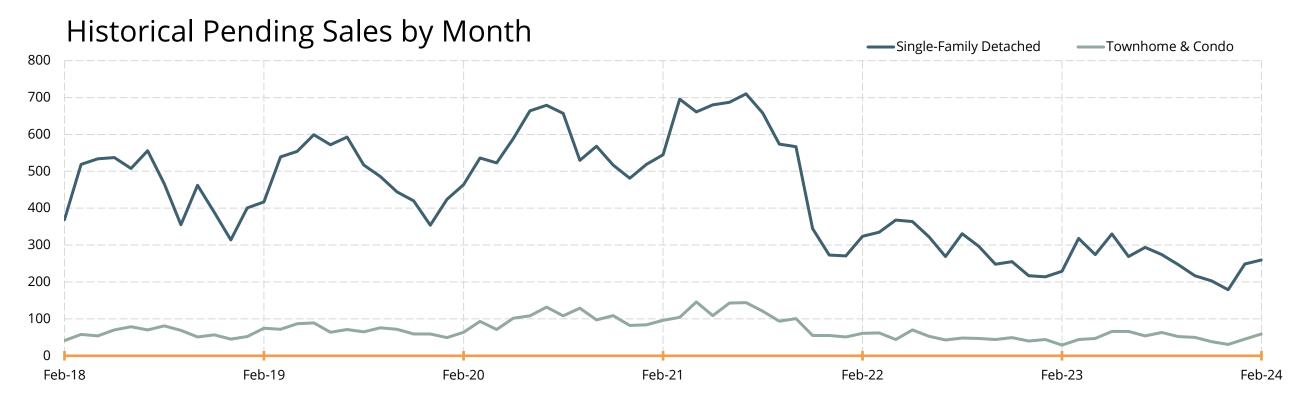


## Pending Sales



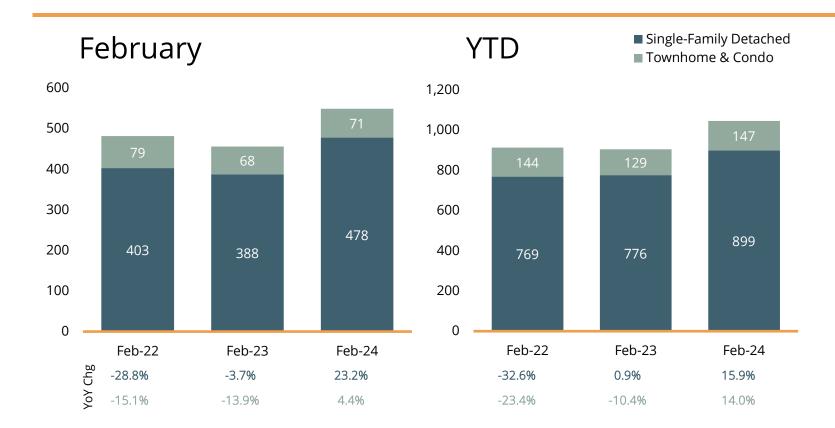


		Single-Family		Townhomes &	
Мо	nth	Detached	YoY Chg	Condos	YoY Chg
Mai	r-23	318	-5.1%	44	-29.0%
Арі	r-23	274	-25.5%	47	6.8%
May	/-23	330	-9.3%	66	-5.7%
Jur	า-23	269	-16.5%	66	24.5%
Ju	l-23	294	9.3%	54	25.6%
Aug	g-23	274	-17.2%	63	31.3%
Sep	-23	247	-16.8%	52	10.6%
Oct	t-23	217	-12.5%	50	13.6%
Nov	/-23	203	-20.4%	38	-22.4%
Dec	:-23	179	-17.5%	31	-22.5%
Jar	า-24	249	16.4%	45	2.3%
Feb	-24	260	13.5%	59	103.4%
12-month	Avg	260	-9.7%	51	7.3%

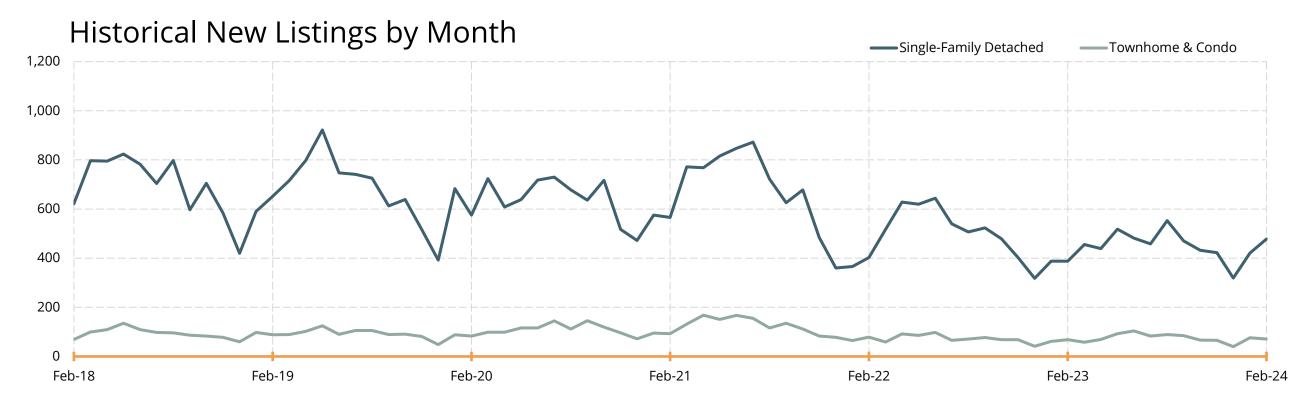


### New Listings



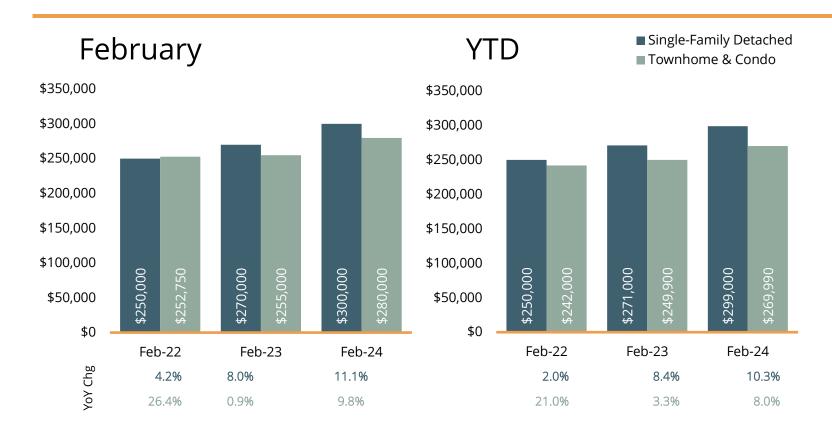


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Mar-23	456	-11.8%	58	-1.7%
Apr-23	439	-30.1%	69	-25.0%
May-23	518	-16.5%	93	8.1%
Jun-23	482	-25.2%	104	6.1%
Jul-23	458	-15.2%	83	25.8%
Aug-23	553	9.1%	89	25.4%
Sep-23	470	-10.1%	85	10.4%
Oct-23	432	-9.8%	67	-1.5%
Nov-23	423	5.0%	66	-2.9%
Dec-23	319	0.3%	40	-2.4%
Jan-24	421	8.5%	76	24.6%
Feb-24	478	23.2%	71	4.4%
12-month Avg	454	-8.5%	75	5.4%

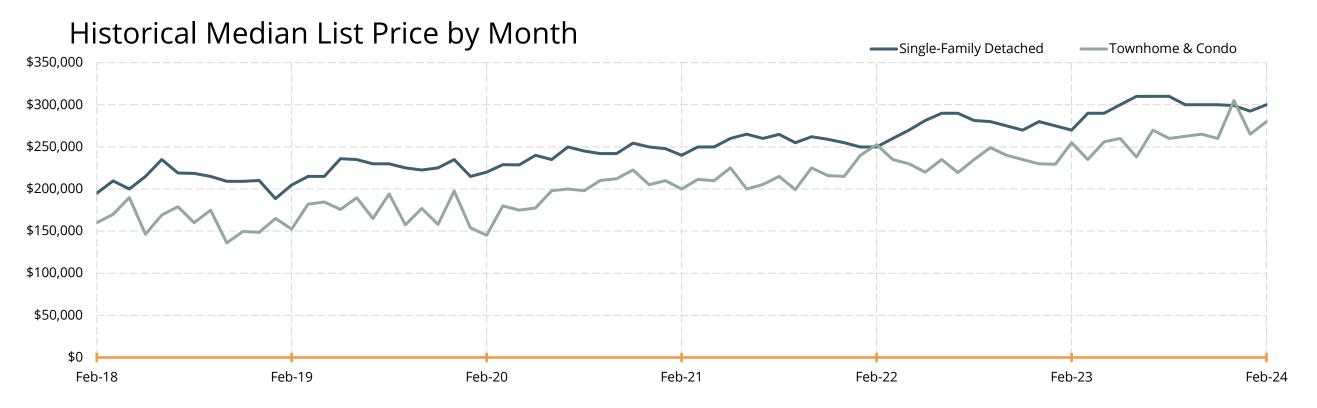


#### Median List Price



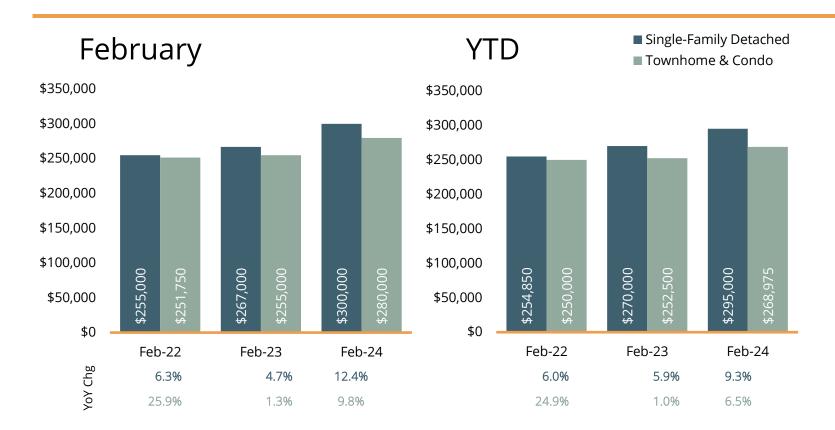


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Mar-23	\$290,000	11.5%	\$235,000	0.0%
Apr-23	\$289,900	7.4%	\$256,000	11.3%
May-23	\$299,950	6.6%	\$260,000	18.2%
Jun-23	\$310,000	6.9%	\$238,000	1.3%
Jul-23	\$310,000	6.9%	\$269,950	23.0%
Aug-23	\$310,000	10.2%	\$259,900	10.6%
Sep-23	\$299,900	7.1%	\$262,450	5.4%
Oct-23	\$299,950	9.1%	\$265,000	10.5%
Nov-23	\$299,950	11.1%	\$260,000	10.6%
Dec-23	\$299,000	6.8%	\$305,000	32.6%
Jan-24	\$292,500	6.4%	\$265,000	15.5%
Feb-24	\$300,000	11.1%	\$280,000	9.8%
12-month Avg	\$300,096	8.4%	\$263,025	12.2%

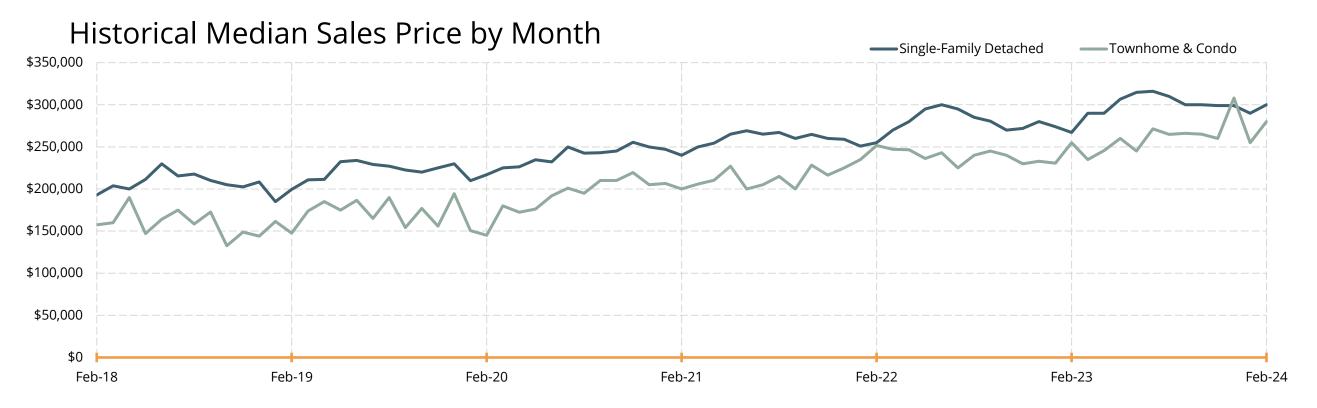


### Median Sales Price



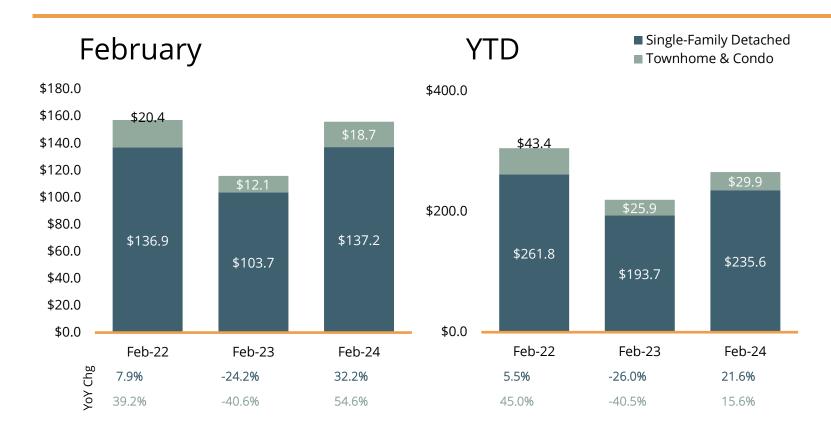


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Mar-23	\$290,000	7.4%	\$235,000	-4.9%
Apr-23	\$290,000	3.6%	\$245,500	-0.4%
May-23	\$306,500	3.9%	\$260,000	10.1%
Jun-23	\$314,595	4.9%	\$245,000	0.8%
Jul-23	\$316,000	7.1%	\$271,500	20.7%
Aug-23	\$310,000	8.8%	\$264,900	10.4%
Sep-23	\$300,000	7.0%	\$266,000	8.6%
Oct-23	\$300,000	11.1%	\$265,000	10.4%
Nov-23	\$299,000	9.9%	\$260,000	13.0%
Dec-23	\$299,000	6.8%	\$308,000	32.2%
Jan-24	\$290,000	5.8%	\$255,000	10.5%
Feb-24	\$300,000	12.4%	\$280,000	9.8%
12-month Avg	\$301,258	7.3%	\$262,992	9.9%

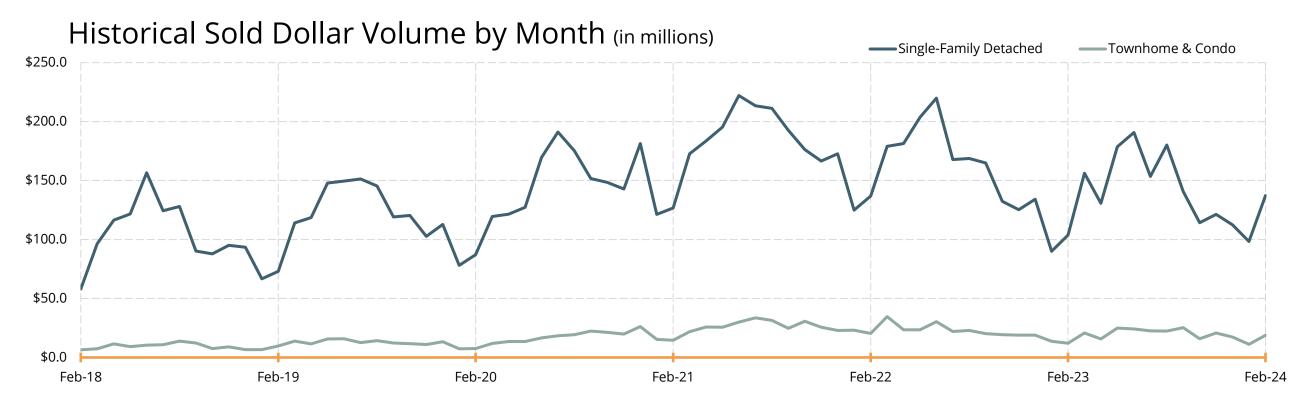


### Sold Dollar Volume (in millions)



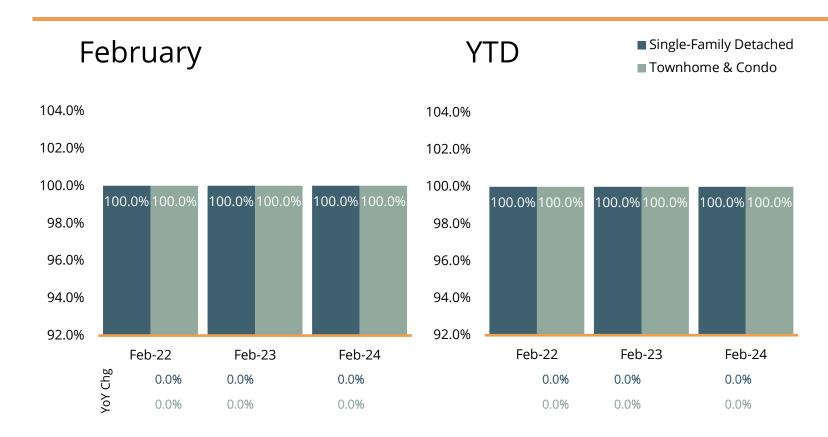


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Mar-23	\$156.3	-12.7%	\$20.8	-39.9%
Apr-23	\$130.7	-28.0%	\$15.6	-33.5%
May-23	\$178.6	-12.3%	\$24.9	5.9%
Jun-23	\$190.8	-13.2%	\$24.2	-20.2%
Jul-23	\$153.6	-8.5%	\$22.5	2.5%
Aug-23	\$180.1	6.8%	\$22.4	-2.0%
Sep-23	\$140.7	-14.7%	\$25.2	24.5%
Oct-23	\$114.3	-13.6%	\$15.9	-17.7%
Nov-23	\$121.2	-3.2%	\$20.7	9.8%
Dec-23	\$112.4	-16.3%	\$17.2	-9.4%
Jan-24	\$98.4	9.3%	\$11.2	-18.6%
Feb-24	\$137.2	32.2%	\$18.7	54.6%
12-month Avg	\$142.9	-8.4%	\$20.0	-8.0%

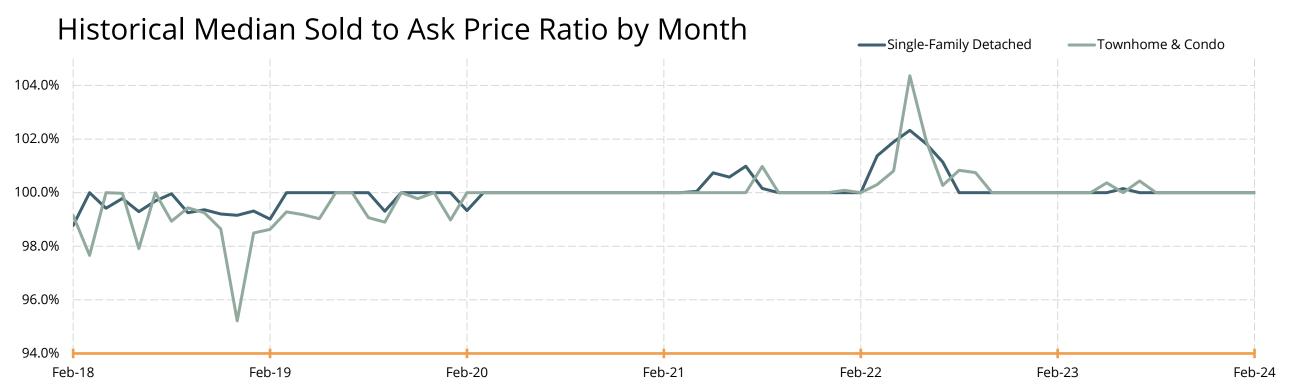


#### Median Sold to Ask Price Ratio



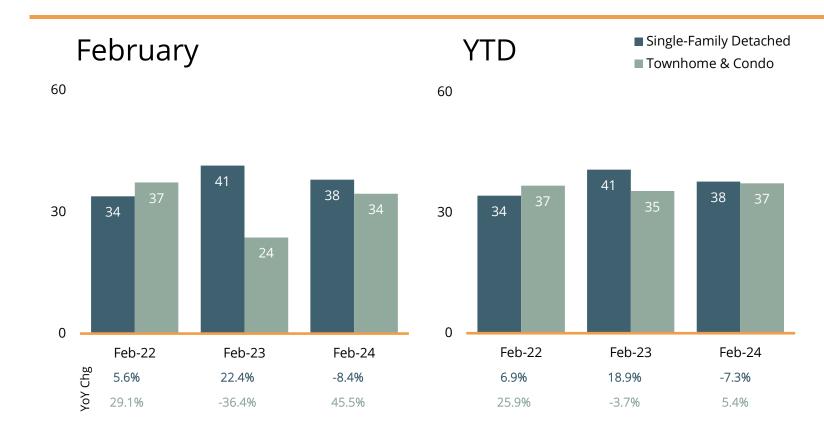


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Mar-23	100.0%	-1.4%	100.0%	-0.3%
Apr-23	100.0%	-1.9%	100.0%	-0.8%
May-23	100.0%	-2.3%	100.4%	-3.8%
Jun-23	100.1%	-1.6%	100.0%	-1.9%
Jul-23	100.0%	-1.1%	100.4%	0.2%
Aug-23	100.0%	0.0%	100.0%	-0.8%
Sep-23	100.0%	0.0%	100.0%	-0.7%
Oct-23	100.0%	0.0%	100.0%	0.0%
Nov-23	100.0%	0.0%	100.0%	0.0%
Dec-23	100.0%	0.0%	100.0%	0.0%
Jan-24	100.0%	0.0%	100.0%	0.0%
Feb-24	100.0%	0.0%	100.0%	0.0%
12-month Avg	100.0%	-0.7%	100.1%	-0.7%

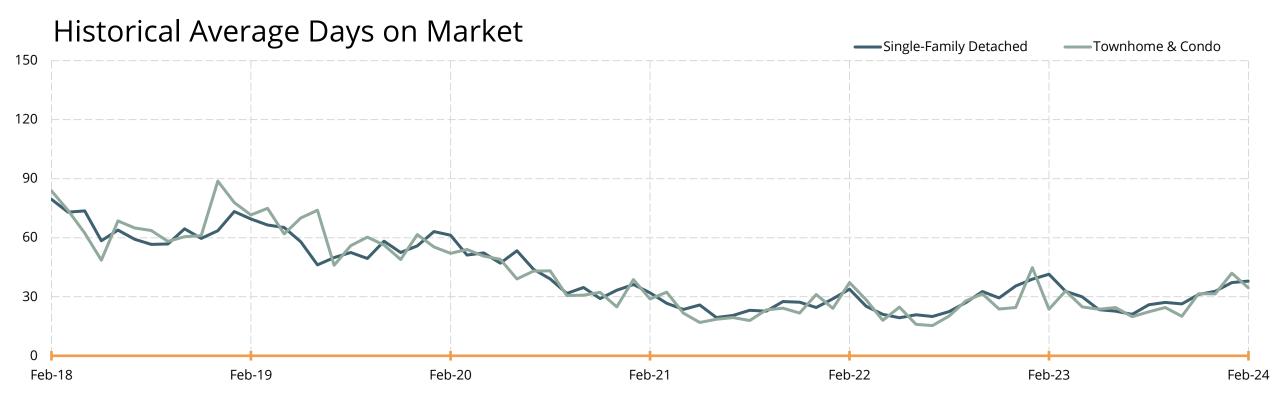


### Average Days on Market



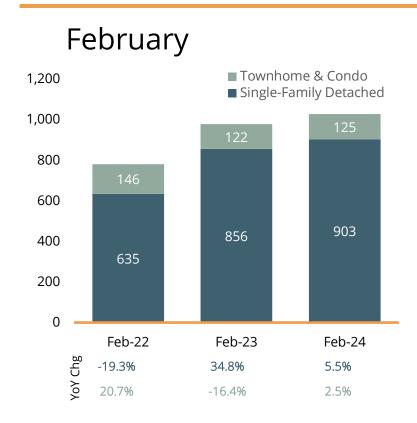


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Mar-23	33	30.4%	33	16.0%
Apr-23	30	42.2%	25	37.8%
May-23	23	21.0%	24	-4.3%
Jun-23	23	9.1%	25	53.9%
Jul-23	21	5.4%	20	29.5%
Aug-23	26	15.3%	22	11.0%
Sep-23	27	0.6%	24	-12.1%
Oct-23	26	-19.3%	20	-36.1%
Nov-23	31	5.7%	32	32.7%
Dec-23	33	-7.6%	31	28.0%
Jan-24	37	-4.4%	42	-6.4%
Feb-24	38	-8.4%	34	45.5%
12-month Avg	29	4.4%	28	11.2%

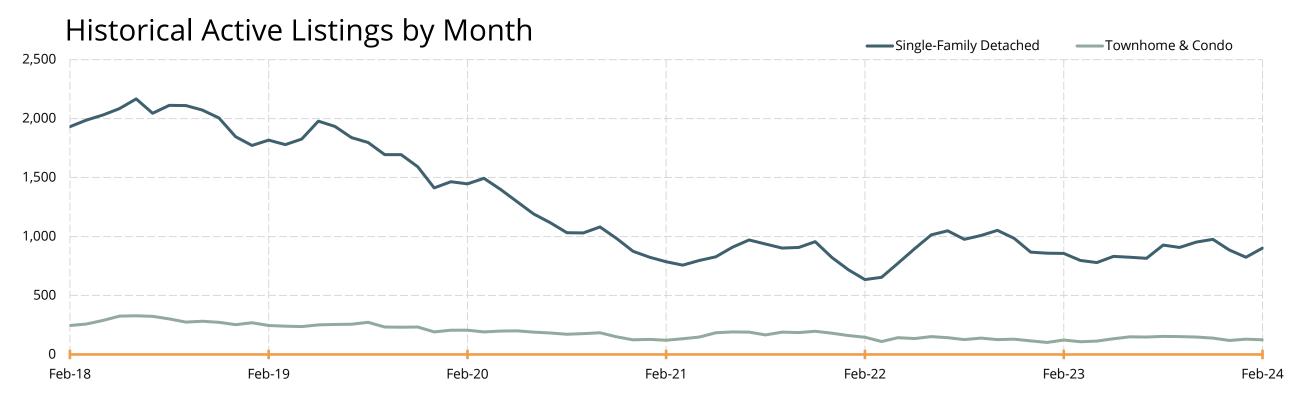


## **Active Listings**



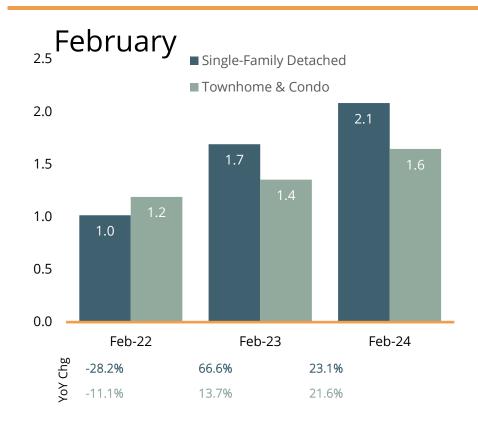


	Single-Family		Townhomes &	
Month	Detached	YoY Chg	Condos	YoY Chg
Mar-23	798	21.8%	108	-1.8%
Apr-23	779	0.6%	113	-21.0%
May-23	832	-7.2%	133	-2.2%
Jun-23	825	-18.7%	149	-2.0%
Jul-23	816	-22.2%	148	4.2%
Aug-23	928	-5.0%	153	20.5%
Sep-23	907	-10.1%	151	9.4%
Oct-23	952	-9.6%	147	15.7%
Nov-23	977	-0.9%	138	7.0%
Dec-23	886	2.2%	119	2.6%
Jan-24	825	-4.0%	129	26.5%
Feb-24	903	5.5%	125	2.5%
-month Avg	869	-5.2%	134	4.5%

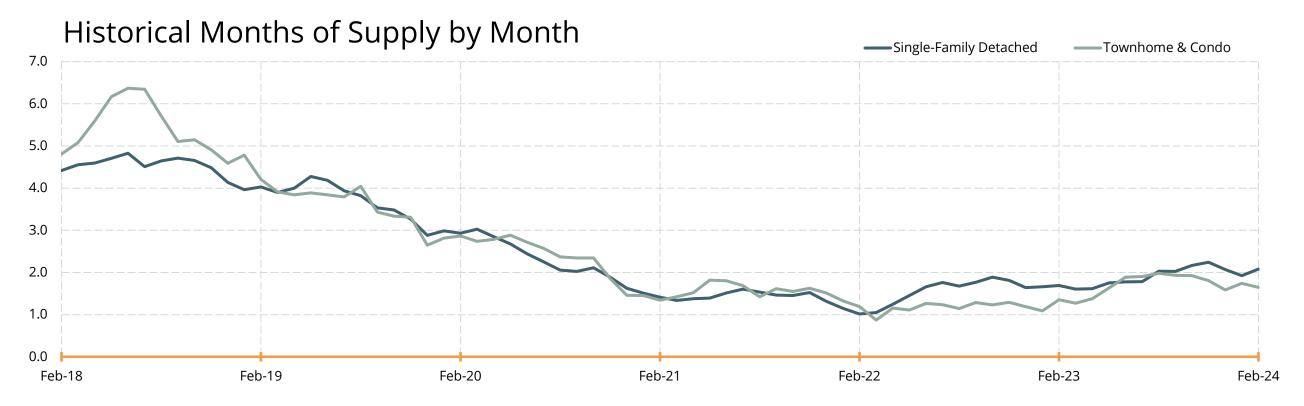


## Months of Supply





Month	Single-Family Detached	YoY Chg	Townhomes & Condos	VoV Cha
IVIOTILIT	Detacheu	for Cing	Condos	YoY Chg
Mar-23	1.6	53.0%	1.3	45.7%
Apr-23	1.6	29.4%	1.4	19.7%
May-23	1.8	20.7%	1.6	46.8%
Jun-23	1.8	7.1%	1.9	49.1%
Jul-23	1.8	1.2%	1.9	53.7%
Aug-23	2.0	21.2%	2.0	72.7%
Sep-23	2.0	14.5%	1.9	50.5%
Oct-23	2.2	14.7%	1.9	56.1%
Nov-23	2.2	23.7%	1.8	39.6%
Dec-23	2.1	26.4%	1.6	33.4%
Jan-24	1.9	16.0%	1.7	59.8%
Feb-24	2.1	23.1%	1.6	21.6%
12-month Avg	1.9	19.5%	1.7	45.4%



### Area Overview - Total Market



	New Listings			Sales		Media	Median Sales Price		Active Listings			Months Supply			
Geography	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg
Hampton	168	182	8.3%	136	156	14.7%	\$241,500	\$279,500	15.7%	336	338	0.6%	1.6	2.1	24.9%
Isle of Wight County	39	61	56.4%	44	44	0.0%	\$375,000	\$371,103	-1.0%	147	155	5.4%	2.6	3.0	17.1%
Newport News	163	209	28.2%	150	180	20.0%	\$250,000	\$270,000	8.0%	304	356	17.1%	1.3	1.9	44.5%
Poquoson	15	28	86.7%	7	21	200.0%	\$425,000	\$412,000	-3.1%	47	65	38.3%	3.1	3.1	-1.3%
York County	71	69	-2.8%	62	81	30.6%	\$385,493	\$392,580	1.8%	144	114	-20.8%	1.6	1.3	-17.2%

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### Area Overview - Total Market YTD



	New	Listings Y	ΓD	S	ales YTD		Median	Sales Price	YTD	Active Listings YTD		
Geography	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg
Hampton	340	332	-2.4%	265	282	6.4%	\$246,000	\$269,000	9.3%	336	338	0.6%
Isle of Wight County	93	126	35.5%	83	79	-4.8%	\$349,333	\$340,000	-2.7%	147	155	5.4%
Newport News	314	397	26.4%	299	293	-2.0%	\$246,500	\$270,000	9.5%	304	356	17.1%
Poquoson	30	43	43.3%	12	39	225.0%	\$432,500	\$382,005	-11.7%	47	65	38.3%
York County	128	148	15.6%	102	141	38.2%	\$393,490	\$382,500	-2.8%	144	114	-20.8%

### Area Overview - Single Family Detached Market



	New Listings			Sales			Median Sales Price		Active Listings			Months Supply			
Geography	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg
Hampton	155	163	5.2%	130	142	9.2%	\$244,750	\$280,000	14.4%	314	309	-1.6%	1.7	2.1	20.4%
Isle of Wight County	32	51	59.4%	40	34	-15.0%	\$376,250	\$403,750	7.3%	130	133	2.3%	2.8	3.3	18.5%
Newport News	128	180	40.6%	127	149	17.3%	\$250,000	\$274,000	9.6%	249	304	22.1%	1.3	2.0	54.7%
Poquoson	15	26	73.3%	7	21	200.0%	\$425,000	\$412,000	-3.1%	47	63	34.0%	3.3	3.1	-5.7%
York County	58	58	0.0%	49	67	36.7%	\$399,000	\$426,985	7.0%	116	94	-19.0%	1.7	1.3	-21.4%

### **Area Overview - Single Family Detached Market YTD**



	New	Listings Y1	ΓD	S	ales YTD		Median	Sales Price	YTD	Active Listings YTD		
Geography	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg
Hampton	313	301	-3.8%	247	254	2.8%	\$250,000	\$275,000	10.0%	314	309	-1.6%
Isle of Wight County	81	99	22.2%	69	65	-5.8%	\$357,400	\$380,000	6.3%	130	133	2.3%
Newport News	253	342	35.2%	250	246	-1.6%	\$250,000	\$274,000	9.6%	249	304	22.1%
Poquoson	30	41	36.7%	12	38	216.7%	\$432,500	\$386,068	-10.7%	47	63	34.0%
York County	99	116	17.2%	81	119	46.9%	\$412,578	\$414,000	0.3%	116	94	-19.0%

### Area Overview - Townhome & Condo Market



	New Listings Sales				Median Sales Price			Active Listings			Months Supply				
Geography	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg
Hampton	13	19	46.2%	6	14	133.3%	\$212,500	\$262,000	23.3%	22	29	31.8%	1.0	1.9	86.5%
Isle of Wight County	7	10	42.9%	4	10	150.0%	\$358,115	\$321,020	-10.4%	17	22	29.4%	1.7	2.1	20.3%
Newport News	35	29	-17.1%	23	31	34.8%	\$179,900	\$210,000	16.7%	55	52	-5.5%	1.6	1.7	1.4%
Poquoson	0	2	n/a	0	0	n/a	\$0	<b>\$0</b>	n/a	0	2	n/a	0.0	2.7	n/a
York County	13	11	-15.4%	13	14	7.7%	\$315,000	\$314,500	-0.2%	28	20	-28.6%	1.2	1.1	-3.5%

### Area Overview - Townhome & Condo Market YTD



	New	Listings Y	ΓD	S	ales YTD		Median	Sales Price	YTD	Active Listings YTD		
Geography	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg	Feb-23	Feb-24	% chg
Hampton	27	31	14.8%	18	28	55.6%	\$204,500	\$240,000	17.4%	22	29	31.8%
Isle of Wight County	12	27	125.0%	14	14	0.0%	\$344,858	\$306,000	-11.3%	17	22	29.4%
Newport News	61	55	-9.8%	49	47	-4.1%	\$174,000	\$210,000	20.7%	55	52	-5.5%
Poquoson	0	2	n/a	0	1	n/a	\$0	\$299,000	n/a	0	2	n/a
York County	29	32	10.3%	21	22	4.8%	\$315,000	\$316,250	0.4%	28	20	-28.6%



The Virginia REALTORS® association is the largest professional trade association in Virginia, representing 35,000 REALTORS® engaged in the residential and commercial real estate business. The Virginia REALTORS® association serves as the advocate for homeownership and private property rights and represents the interests of rea estate professionals and property owners in the Commonwealth of Virginia.

NOTE: The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS\* and subscribes to its strict code of ethics.

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The numbers reported here are preliminary and based on current entries into multiple listing services. Over time, data may be adjusted slightly to reflect increased reporting. Information is sourced from multiple listing services across Virginia and is deemed reliable, but not guaranteed.