



The Virginia Peninsula Association of REALTORS®

The *Voice for Real Estate*™ on the Virginia Peninsula

2017 **PENINSULAPARTNER** PROGRAM

OVER THE YEARS WE HAVE DEVELOPED A SPECIAL PARTNERSHIP WITH MANY OF OUR AFFILIATE MEMBERS WHO HAVE GIVEN SO MUCH FOR OUR MEMBERS AND ASSOCIATION!

PENINSULAPARTNERS

FORM A GROUP OF LOYAL, HARD WORKING AFFILIATE MEMBERS WHO SUPPORT THE GROWTH AND PROMOTION OF THE ASSOCIATION AND REALTOR® ASSOCIATION MEMBERSHIP

PENINSULAPARTNERS

NETWORK AND PROMOTE YOUR BUSINESS WITH MEMBERS OF THE LARGEST AND MOST INFLUENTIAL REAL ESTATE TRADE ASSOCIATION ON THE PENINSULA
ENHANCE YOUR BRAND IDENTITY
EXCHANGE IDEAS AND EDUCATE MEMBERS
PROVIDE VALUABLE PRODUCTS AND SERVICES TO REALTOR® MEMBERS AND CLIENTS

PENINSULAPARTNERS

ATTEND ASSOCIATION ACTIVITIES AND EVENTS
VOLUNTEER TO SUPPORT THE ASSOCIATION
PROMOTE ASSOCIATION ACTIVITIES
SPONSOR ASSOCIATION PROGRAMS AND EVENTS

STEP UP TODAY AND SAVE 20% ON YOUR 2017 SPONSORSHIPS!

Please Sign up Before December 31, 2016 to be included in all 2017 recognition banners!

CALL JIM WETZEL, CEO AT 757-599-5222 or email jimwetzels@vpar.org

[2017 Partner Brochure and Application](#)

<http://vpar.org/partners/>

PENINSULAPARTNER BENEFITS SUMMARY

**VPAR Affiliate Primary Membership (\$200 value) - each additional \$25. (Up to 10)
20% Discount on All VPAR Sponsorships throughout the year (excluding REALTOR® Fest)**

VPAR Website Recognition with URL link

VPAR Partner Pull-Up Banner Recognition at all VPAR Events

Bronze **\$500** **Package Value over \$1200**

All Partner Primary Benefits plus:

1 Reserved Ticket OSC Banquet

1 Reserved Ticket to Installation & Awards Banquet

Peninsula REALTOR® Digital Magazine - 1 Partners Corner Education Article

Peninsula PARTNER Email Advertisement - 1 Free Email Blast

Peninsula REALTOR® Digital Magazine - 12 Month Business Card Advertisement

\$100 Partner Bucks for Ala Carte Sponsor Menu

Silver **\$1000** **Package Value over \$2100**

All Partner Primary Benefits plus:

Supporter Sponsorship includes 1 Reserved Ticket to OSC Banquet

Supporter Sponsorship includes 1 Reserved Ticket to Installation & Awards Banquet

Peninsula REALTOR® Digital Magazine - 2 Partners Corner Education Articles

Peninsula PARTNER Email Advertisement - 2 Free Email Blasts

Peninsula REALTOR® Digital Magazine - 12 Month 1/4 Page Advertisement

\$400 Partner Bucks for Ala Carte Sponsor Menu

Gold **\$2500** **Package Value over \$4180**

All Partner Primary Benefits plus:

Booth to REALTOR® Fest Trade Show

Patron Sponsorship includes 2 Reserved Tickets to OSC Banquet

Patron Sponsorship includes 2 Reserved Tickets to Installation & Awards Banquet

Peninsula REALTOR® Digital Magazine - 4 Partners Corner Education Articles

Peninsula PARTNER Email Advertisement - 4 Free Email Blasts

Peninsula REALTOR® Digital Magazine - 12 Month 1/2 Page Advertisement

\$1200 Partner Bucks for Ala Carte Sponsor Menu

Platinum **\$5000** **Package Value over \$7475**

All Partner Primary Benefits plus:

Booth to REALTOR® Fest Trade Show

VIP Sponsorship includes 3 Reserved Tickets to OSC Banquet

VIP Sponsorship includes 3 Reserved Tickets to Installation & Awards Banquet

Peninsula REALTOR® Digital Magazine - 6 Partners Corner Education Articles

Peninsula PARTNER Email Advertisement - 6 Free Email Blasts

Peninsula REALTOR® Digital Magazine - 12 Month Full Page Advertisement

\$2800 Partner Bucks for Ala Carte Sponsor Menu

Diamond **\$7500** **Package Value over \$11680**

All Partner Primary Benefits plus:

Double Booth to REALTOR® Fest Trade Show

Presidential Sponsorship includes 5 Reserved Tickets to OSC Banquet

Presidential Sponsorship includes 5 Reserved Tickets to Installation & Awards Banquet

Peninsula REALTOR® Digital Magazine - 12 Partners Corner Education Articles

Peninsula PARTNER Email Advertisement - 12 Free Email Blasts

Peninsula REALTOR® Digital Magazine - 12 Month Double Page Advertisement

\$3800 Partner Bucks for Ala Carte Sponsor Menu

2017 PENINSULAPARTNER Application

Company: _____

Type of Business: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Primary Member: _____

Title: _____

Business Phone # _____ Fax #: _____

E-Mail Address: _____

Website Address _____

TERMS AND CONDITIONS

The VPAR Peninsula Partner Sponsorship Program is serviced by the Virginia Peninsula Association of REALTORS®. Eligibility: Peninsula Partners shall be individuals or firms who while not engaged in the real estate profession, have interests requiring information concerning real estate, and are in sympathy with the objectives of the Association. The contract terms and conditions are established for the mutual benefit and protection of VPAR partners and VPAR itself. References made to partners and/or partnerships in no way constitute any form of legal partnership. Upon execution of this agreement you acknowledge that you are responsible for all annual partnership fees and any additional fees as incurred. All annual partnership fees are payable in advance and are nonrefundable. Approval of all applications is at the discretion of the Board of Directors.

Peninsula Partnership Level Requested:

- Bronze (\$500) Silver (\$1000) Gold (\$2500)
 Platinum (\$5000) Diamond (\$7500)

PERIOD: 01/01 2017 – 12/31/2017

I understand that my selection of individual sponsorships are not guaranteed and are based on course enrollment and availability. I agree to abide by the Articles of Incorporation, Bylaws, and Rules and Regulations of the Association. I acknowledge that I have read and understand the Terms and Conditions of this contract.

Signed: _____

(Primary Contact's Signature)

Date

VPAR Approval: _____

VPAR CEO Signature

Date

Payment Options: (check one): Check ____ Credit Card ____

____ Charge my (Visa, MC, AMEX, and Discover) credit card.

Name on Credit Card: _____

Credit Card #: _____

Expires: _____

Authorized Signature _____

Ala Carte Sponsorship Menu

ADDITIONAL EVENT SPONSORSHIPS IN BOLD DISCOUNTED 20% FOR PARTNERS		
Presidential (OSC or Installation Banquet) \$1,000. value	<input type="checkbox"/>	\$800
VIP (OSC or Installation Banquet) \$500.	<input type="checkbox"/>	\$400
Patron (OSC or Installation Banquet) \$250.	<input type="checkbox"/>	\$200
Supporter (OSC or Installation Banquet) \$100.	<input type="checkbox"/>	\$140
Friend (OSC or Installation Banquet) \$70.	<input type="checkbox"/>	\$70
REALTOR® Fest (Level I) \$450.	<input type="checkbox"/>	\$450
REALTOR® Fest (Level 2) \$350.	<input type="checkbox"/>	\$350
REALTOR® Fest (Vendor Booth) \$200.	<input type="checkbox"/>	\$200
Membership Breakfasts (\$150.)	<input type="checkbox"/>	\$100
Event Tickets OSC (\$70. each) # _____	<input type="checkbox"/>	\$70
Event Tickets Installation (\$70. each) # _____	<input type="checkbox"/>	\$70
Education Classroom A & B Rental - Full Day Members (\$600)	<input type="checkbox"/>	\$480
Education Classroom A & B Rental - Half Day Members(\$375)	<input type="checkbox"/>	\$300
Education Classroom A or B Rental - Full Day Members(\$450)	<input type="checkbox"/>	\$360
Education Classroom A or B Rental - Half Day Members(\$275)	<input type="checkbox"/>	\$220

<i>EDUCATION LUNCH SPONSORSHIPS DISCOUNTED 20% FOR PARTNERS</i>		
8 HR CE -Required (\$150.)	<input type="checkbox"/>	100
8 HR CE -Elective (\$150.)	<input type="checkbox"/>	100
8 HR CE -Broker Management (\$150.)	<input type="checkbox"/>	100
<i>SPECIAL EDUCATION SPONSORSHIPS</i>		
Broker Manager Retreat (\$250.)	<input type="checkbox"/>	\$200
Broker Manager Forums (\$150.)	<input type="checkbox"/>	\$100
New Member Indoctrinations (\$150.)	<input type="checkbox"/>	\$100
REALTOR® Enrichment Series (\$150.)	<input type="checkbox"/>	\$100
Night Courts (\$150.)	<input type="checkbox"/>	\$100
Designations Courses (\$250.)	<input type="checkbox"/>	\$200
VRLTA with Chip Dicks (\$250.)	<input type="checkbox"/>	\$200
1 HR. Education Passes: (\$10. each) # _____	<input type="checkbox"/>	\$ 10
<i>SECONDARY AFFILIATE MEMBERSHIPS</i>		
Secondary Affiliate Membership- Partners Only Discount (\$25.)max 10	<input type="checkbox"/>	\$ 25